



# 2011 Capital One® Case Competition

Enter our Case Competition and each member of your team could win an iPad 2<sup>SM</sup> plus \$500!

## Revolutionize Financial Services Using the Latest in Mobile Technology

**The Challenge:** How can mobile technology products be used to transform personal banking, consumer lending, or credit cards? Innovate. Be creative. Think outside the box (and the app). How can your idea be integrated into existing business strategies? What are the risks?

### What do you get out of it?

- iPad 2 + \$500 for each member of the winning group
- Free trip to the Dallas, TX area for all finalists
- Real-world business case that provides valuable work experience
- Exposure to senior executives within Capital One

### How do I participate?

1. Organize a team of three people
2. Register by **5:00 p.m. EST on April 15, 2011** by emailing Elisha Bejsovec at [elisha.bejsovec@capitalone.com](mailto:elisha.bejsovec@capitalone.com)
3. Submit your initial proposal by **5:00 p.m. EST on April 25, 2011**

### Details

Finalists will present their proposal to a group of executives at our Financial Services headquarters in Dallas, TX on **Friday, May 20, 2011**.

For complete contest rules, please email Elisha Bejsovec, at [elisha.bejsovec@capitalone.com](mailto:elisha.bejsovec@capitalone.com).

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NO PURCHASE NECESSARY TO ENTER OR WIN. Winning team will be chosen by a panel of judges based on creativity, clarity, and analytical ability. Open to teams of three students all of whom are currently enrolled in a full-time graduate or undergraduate program at The University of Texas at Austin, Stanford University, The University of Notre Dame, Rice University, and Texas A&M University. All participants must be US citizens or permanent residents who are 18 years or older. Void where prohibited. Offered by Capital One Bank (U.S.A.), N.A. 15000 Capital One Drive, Richmond VA 23238  
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iPad 2<sup>SM</sup> is a servicemark of Apple, Inc.