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J. Trejos, E. Piza, A. Xavier & A. Murillo: Continuous Optimization in Clustering

Continuous Optimization in Clustering

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Problem Specification

■ Definition

Let be $\Omega = \{x_1, \dots, x_n\}$ a set of n points (observations) in $\Re^p$ and K a given number of clusters.

In this presentation, the clustering problem considered is the partition of the set Ω in K disjoint subsets

$$\Omega = \bigcup_{k=1}^K C_k,$$

$$C_k \cap C_{k'} = \emptyset, \quad \forall k, k' = 1, \dots, K, \quad k \neq k',$$

$$C_k \neq \emptyset, \quad \forall k = 1, \dots, K.$$

Problem Specification

- The Minimum Sum-of-Squares Clustering Problem

$$\text{minimize} \quad \sum_{k=1}^K \sum_{x \in C_k} \|\mathbf{x} - \mathbf{g}_k\|^2$$

$$\text{subject to: } P \in \Pi_K \quad \mathbf{x} = (x_1, \dots, x_p) \in \mathfrak{R}^p,$$

where $P = \{C_1, \dots, C_K\}$ is the set of clusters, Π_K is the set of all possible K -partitions of the set Ω , $\mathbf{g}_k$ is the centroid of cluster C_k , $k = 1, \dots, K$,

Hyperbolic Smoothing Clustering Method

General Problem Formulation

$\Omega = \{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n\}$: set of n observations

$\mathbf{g}_k, k = 1, \dots, K$: cluster centroids

$$z_i = \min_{k=1, \dots, K} \|\mathbf{x}_i - \mathbf{g}_k\|$$

z_i is the distance, according to a given metric, between observation i and the nearest centroid $\mathbf{g}_k$

We seek for:

$$\text{minimize } \sum_{i=1}^n f(z_i)$$

where $f(z_i)$ is an arbitrary monotonic increasing function of the distance z_i



General Problem Formulation

$$\text{Minimize } \sum_{i=1}^n f(z_i)$$

$$z_i = \min_{k=1, \dots, K} \|\mathbf{x}_i - \mathbf{g}_k\|$$

Trivial examples of monotonic increasing functions:

$$\sum_{i=1}^n f(z_i) = \sum_{i=1}^n z_i^2$$

$$\sum_{i=1}^n f(z_i) = \sum_{i=1}^n z_i$$

Possible distance metrics:

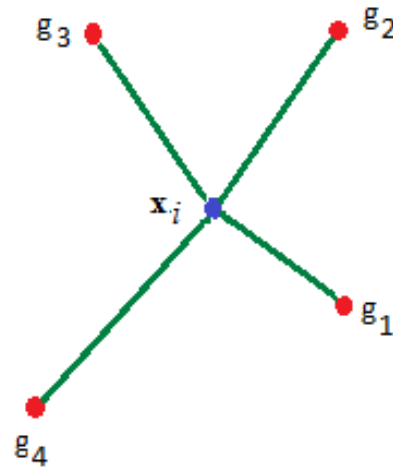
- L_2 (Euclidean)
- L_1 (Manhattan)
- L_p (Minkowski)
- L_∞ (Chebychev)



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HSCM: Resolution Methodology

■ The General Clustering Problem



Consider a general observation point x_i

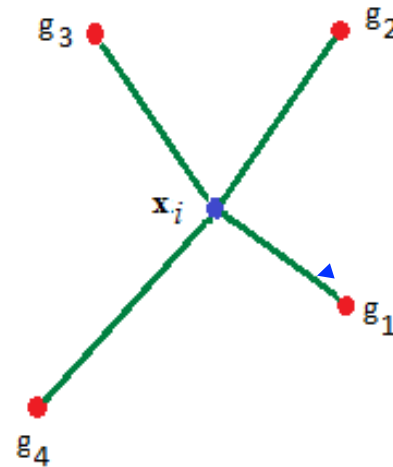
Let $\mathbf{g}_k, k = 1, \dots, K$, be the centroids of clusters, where each set of these centroid coordinates will be represented by $X \in \mathfrak{R}^{pK}$.



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■ The General Clustering Problem



$$z_i = \min_{\mathbf{g}_k \in X} \|\mathbf{x}_i - \mathbf{g}_k\|$$

Consider a general observation point $\mathbf{x}_i$

Let $\mathbf{g}_k, k = 1, \dots, K$, be the centroids of clusters, where each set of these centroid coordinates will be represented by $X \in \Re^{pK}$.



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- Problem transformation

The general clustering problem is equivalent to the following problem:

$$\text{Minimize } \sum_{i=1}^n f(z_i) \quad (P1)$$

$$\text{subject to: } z_i = \min_{k=1, \dots, K} \|\mathbf{x}_i - \mathbf{g}_k\|, i = 1, 2, \dots, n.$$



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■ Problem transformation

From problem (P1) it is obtained the **relaxed** problem:

$$\text{Minimize } \sum_{i=1}^n f(z_i) \quad (P2)$$

subject to: $z_i - \|\mathbf{x}_i - \mathbf{g}_k\| \leq 0, i = 1, 2, \dots, n; k = 1, \dots, K.$



HSCM: Resolution Methodology

■ Problem transformation

Let us use the auxiliary function

$$\varphi(y) = \max\{0, y\}.$$

From the inequalities

$$z_i - \|\mathbf{x}_i - \mathbf{g}_k\| \leq 0, \quad i = 1, 2, \dots, n; \quad k = 1, \dots, K$$

it follows that

$$\sum_{k=1}^K \varphi(z_i - \|\mathbf{x}_i - \mathbf{g}_k\|) = 0, \quad i = 1, 2, \dots, n.$$

HSCM: Resolution Methodology

■ Problem transformation

Using this set of equality constraints in place of the constraints in (P2) we obtain the following problem:

$$\text{Minimize } \sum_{i=1}^n f(z_i) \quad (P3)$$

$$\text{subject to: } \sum_{k=1}^K \varphi(z_i - \|\mathbf{x}_i - \mathbf{g}_k\|) = 0, \quad i = 1, 2, \dots, n..$$

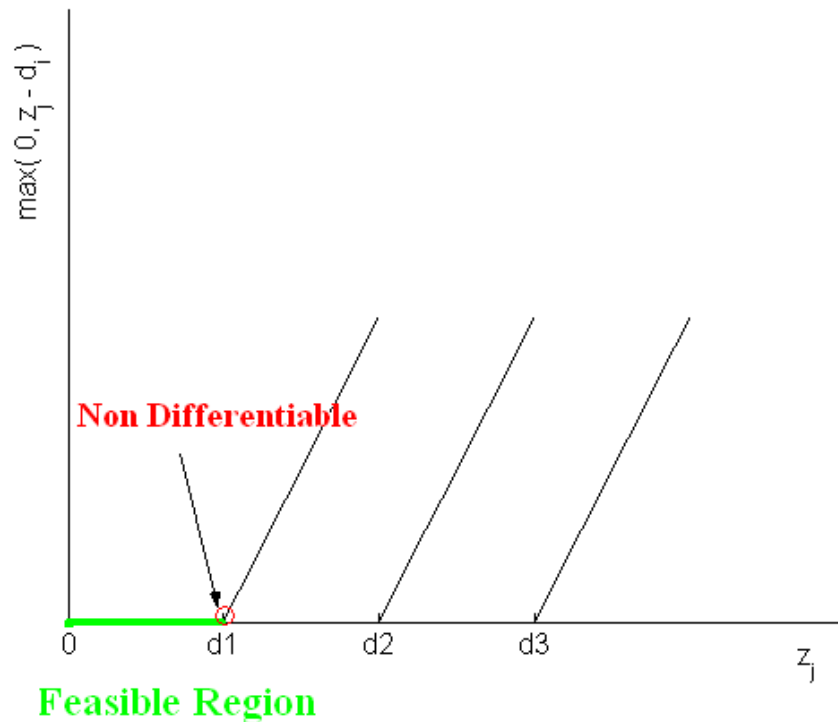




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HSCM: Resolution Methodology

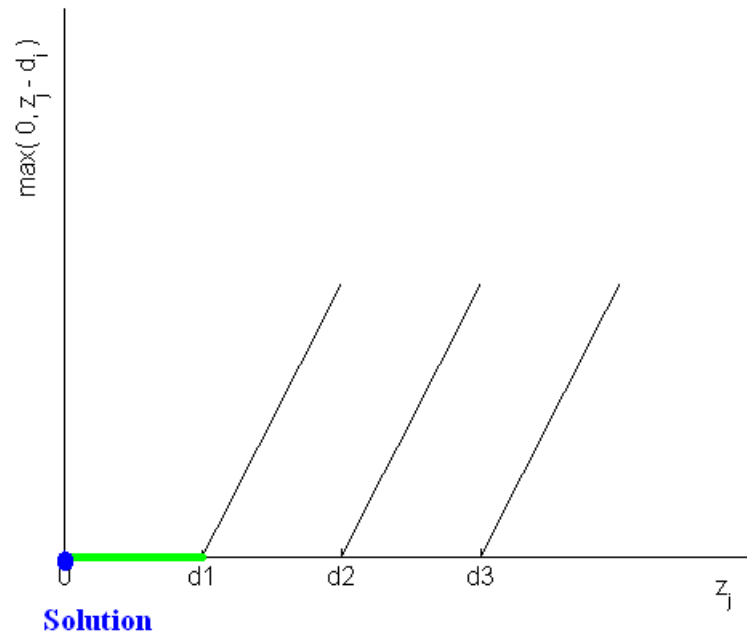
- Problem transformation





Objective Function Action

- Decrease $f(z_j)$



HSCM: Resolution Methodology

■ Problem transformation

By performing a ε perturbation, it is obtained the problem:

$$\begin{aligned} \text{(P5) } & \text{minimize} \quad \sum_{j=1}^m f(z_j) \\ & \text{subject to:} \quad \sum_{i=1}^q \varphi(z_j - \|s_j - x_i\|) \geq \varepsilon, \quad j=1, \dots, m \end{aligned}$$

for $\varepsilon > 0$.



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HSCM: Resolution Methodology

- Problem transformation

Canonic



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HSCM: Resolution Methodology

- Smoothing the problem

Let us define the auxiliary function

$$\phi(y, \tau) = (y + \sqrt{y^2 + \tau^2}) / 2$$

for $y \in \Re$ and $\tau > 0$.



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HSCM: Resolution Methodology

■ Smoothing the problem

Function ϕ has the following properties:

- (a) $\phi(y, \tau) > \varphi(y), \forall \tau > 0;$
- (b) $\lim_{\tau \rightarrow 0} \phi(y, \tau) = \varphi(y);$
- (c) $\phi(., \tau)$ is an increasing convex C^∞ function.

HSCM: Resolution Methodology

- Smoothing the problem

By using the Hyperbolic Smoothing approach for the problem (P5), it is obtained

$$\begin{aligned} \text{(P6) } & \text{minimize} \quad \sum_{j=1}^m f(z_j) \\ & \text{subject to:} \quad \sum_{i=1}^q \phi(z_j - \|s_j - x_i\|, \tau) \geq \varepsilon, \quad j=1, \dots, m \end{aligned}$$



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HSCM: Resolution Methodology

- Smoothing the problem

Differentiable



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HSCM: Resolution Methodology

- Smoothing the distance calculation

For the Euclidian metric, let us define the auxiliary function

$$\theta(s_j, x_i, \gamma) = \sqrt{\sum_{l=1}^n (s_{jl} - x_{il})^2 + \gamma^2}$$

for $\gamma > 0$.



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HSCM: Resolution Methodology

- Smoothing the Euclidian distance:

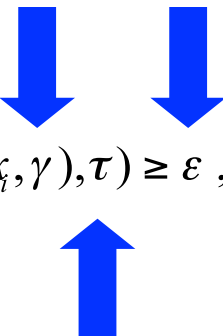
Function θ has the following properties :

- (a) $\lim_{\gamma \rightarrow 0} \theta(x_i, g_k, \gamma) = \|x_i - g_k\|_2 ;$
- (b) θ is a C^∞ function.

HSCM: Resolution Methodology

- Smoothing the problem

Therefore, it is now obtained the completely smooth problem

$$\begin{array}{ll} \text{(P7) minimize} & \sum_{j=1}^m f(z_j) \\ \text{subject to:} & \sum_{i=1}^q \phi(z_j - \theta(s_j, x_i, \gamma), \tau) \geq \varepsilon, \quad j = 1, \dots, m \end{array}$$


HSCM: Resolution Methodology

■ Problem resolution

By considering the KKT conditions for the problem (P7), it is possible to conclude that all inequalities will certainly be active.

$$\begin{aligned} \text{(P8) } & \text{minimize} \quad \sum_{j=1}^m f(z_j) \\ & \text{subject to:} \quad h(x, z_j) = \sum_{i=1}^q \phi(z_j - \theta(s_j, x_i, \gamma), \tau) - \varepsilon = 0, \quad j=1, \dots, m. \end{aligned}$$



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HSCM: Resolution Methodology

■ Problem resolution

Some remarks about the problem (P8):

The variable domain space has $(nq + m)$ dimensions.

All functions of this problem are C^∞ functions in relation to the variables (x, z) .

Each variable z_j appears only in one equality constraint $h_j(x, z_j)$ for all $j = 1, \dots, m$.

HSCM: Resolution Methodology

■ Problem resolution

Some remarks about the problem (P8):

The partial derivative of $h(x, z_j)$ in relation to z_j is not equal to zero for all $j = 1, \dots, m$.

In the face of the previous remarks, it is possible to use the [Implicit Function Theorem](#) in order to calculate each component z_j , $j = 1, \dots, m$, as a function of the centroids variables x_i , $i = 1, \dots, q$.

HSCM: Resolution Methodology

■ Problem resolution

Therefore, by using the Implicit Function Theorem, it is obtained the unconstrained problem

$$(P9) \text{ minimize } F(x) = \sum_{j=1}^m f(z_j)$$

where each z_j is obtained by the calculation of a zero of each equation

$$h(x, z_j) = \sum_{i=1}^q \phi(z_j - \theta(s_j, x_i, \gamma), \tau) - \varepsilon = 0, \quad j = 1, \dots, m.$$

HSCM: Resolution Methodology

■ Problem resolution

Again, due the Implicit Function Theorem, the functions $z_j(x)$ have all derivatives in relation to the variables $x_i, i = 1, \dots, q$. So, it is possible to calculate the gradient of the objective function of the problem (P9)

$$\nabla F(x) = \sum_{j=1}^m \frac{df(z_j(x))}{dz_j} \nabla z_j(x)$$

where

$$\nabla z_j(x) = -\nabla h(x, z_j) / \frac{\partial h(x, z_j)}{\partial z_j}.$$



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HSCM: Resolution Methodology

■ Problem resolution

Some remarks about the problem (P9):

It can be solved by making use of any method based in the first and second order derivatives information (conjugate gradient, quasi-Newton, Newton methods, etc).

It is defined in a nq -dimensional space, therefore a smaller dimension problem in relation to the original problem (P8).

Simplified HSC Algorithm

Initialization Step: Choose values $0 < \rho_1 < 1$, $0 < \rho_2 < 1$, $0 < \rho_3 < 1$;

Choose initial values: x^0 , γ^1 , τ^1 , ε^1 ; Let $k = 1$.

Main Step: Repeat indefinitely
 Solve the problem (P9)

$$\text{minimize } F(x) = \sum_{j=1}^m z_j(x)^2$$

with $\gamma = \gamma^k$, $\tau = \tau^k$, $\varepsilon = \varepsilon^k$, starting at the initial point x^{k-1} ,
and let x^k be the solution obtained.

Let $\gamma^{k+1} = \rho_1 \gamma^k$, $\tau^{k+1} = \rho_2 \tau^k$, $\varepsilon^{k+1} = \rho_3 \varepsilon^k$, $k = k + 1$.



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Remarks about the HSCM Algorithm

The algorithm causes τ and γ approach zero, so the constraints of the subproblems it solves, given as in (P8), tend to those of (P5).

The algorithm causes ε approaches to zero, so, in a simultaneous movement, the solved problem (P5) gradually approaches to problem (P4).



HSCM - Computational Results: TSPLIB-3038

Minimum Sum-of-Squares Clustering Formulation

q	Putative Global Minimum	Best Solution HSC Algorithm	E_{Best}	Best Solution Frequency	Start Points HSC Algorithm	E_{Mean}	CPU Time
2	0.31688E10	0.31705E10	0.05	10	10	0.05	0.60
3	0.21763E10	0.21776E10	0.06	7	10	1.08	1.18
4	0.14790E10	0.14793E10	0.02	10	10	0.02	1.81
5	0.11982E10	0.11986E10	0.03	9	10	0.06	3.09
6	0.96918E9	0.96936E9	0.02	10	10	0.02	9.56
7	0.83966E9	0.83967E9	0.001	7	10	4.66	10.65
8	0.73475E9	0.73491E9	0.02	1	10	1.35	16.24
9	0.64477E9	0.64471E9	-0.01	2	10	0.38	10.05
10	0.56025E9	0.56030E9	+0.01	10	10	0.01	16.16
20	0.26681E9	0.26675E9	-0.02	1	10	2.51	62.90
30	0.17557E9	0.17543E9	-0.08	3	10	0.36	169.17
40	0.12548E9	0.12541E9	-0.06	1	20	1.34	333.92
50	0.98400E8	0.98893E8	+0.50	1	40	1.46	662.33
60	0.82006E8	0.81115E8	-1.09	1	10	0.19	1049.97
80	0.61217E8	0.61025E8	-0.31	1	10	0.63	2038.31
100	0.48912E8	0.48470E8	-0.90	1	10	0.19	3499.76



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HSCM: Results for the Pla85900

Minimum Sum-of-Squares Clustering Formulation



The Computational Task of the HSC Algorithm

- The most relevant computational task associated to HSC Algorithm is the determination of the zeros of m equations:

$$h_j(z_j, x) = \sum_{i=1}^q \phi(z_j - \theta(s_j, x, \gamma), \tau) - \varepsilon = 0, \quad j = 1, \dots, m$$



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The Partition into Boundary and Gravitational Regions

- The basic idea of the approach is the partition of the set of observations in two non overlapping parts:
 - - the first set corresponds to the observation points that are relatively close to two or more centroids;
 -
 - - the second set corresponds to the observation points that are significantly close to a unique centroid in comparison with the other ones.



Partition of the Set of Observations

$\bar{x}$: the referencial point

δ : the band zone width



The Boundary Band Zone



Gravitational Region $\Rightarrow \bar{x}_2$



Gravitational Regions



The Partition of the Set of Observations

- Let us define:
- J_B is the set of boundary observations;
- J_G is the set of gravitational observations.

J_B

- Considering this partition, the objective function can be expressed in the following way:

$$\text{minimize } F(x) = \sum_{j=1}^m f(z_j) = \sum_{j \in J_B} f(z_j) + \sum_{j \in J_G} f(z_j)$$

So, the objective function can be expressed in the following way:

$$\text{minimize } F(x) = f_B(x) + f_G(x)$$



The First Component of the Objective Function

The component associated with the set of boundary observations, can be calculated by using the previous presented smoothing approach:

$$\text{minimize } F_B(x) = \sum_{j \in J_B} f(z_j)$$

where each z_j results from the calculation of a zero of each equation:

$$h(x, z_j) = \sum_{i=1}^q \phi(z_j - \theta(s_j, x_i, \gamma), \tau) - \varepsilon = 0, \quad j \in J_B.$$



The Second Component from the MSSC

For The Minimum Sum-of-Squares Clustering formulation, the second component, associated with the gravitational regions, can be calculated in a direct form:

$$\text{minimize } F_G(x) = \sum_{i=1}^q \sum_{j \in J_i} \|s_j - v_i\|_2^2 + \sum_{i=1}^q |J_i| \|x_i - v_i\|_2^2$$

where J_i is the set of observations associated to centroid i

v_i is the gravity center of cluster i



The Gradient of the Second Component for the MSSC

The gradient of the second component, associated with the gravitational regions, can be calculated in an easy way:

$$\nabla F_G(x) = \sum_{i=1}^q 2|J_i| (x_i - v_i)$$

where $|J_i|$ is number the of observations associated to centroid v_i



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Simplified Accelerated Algorithm: AHSCM

Initialization Step: Choose values $0 < \rho_1 < 1$, $0 < \rho_2 < 1$, $0 < \rho_3 < 1$;

Choose initial values: x^0 , γ^1 , τ^1 , ε^1 ; Let $k = 1$.

Specify the initial boundary band width: δ^1 .

Main Step:

Repeat indefinitely

By using $\bar{x} = x^{k-1}$ and $\delta = \delta^k$ determine partitions J_B and J_G .

Solve the problem

$$\text{minimize } f(x) = \sum_{j \in J_B} z_j(x)^2 + \sum_{j \in J_G} z_j(x)^2$$

with $\gamma = \gamma^k$, $\tau = \tau^k$, $\varepsilon = \varepsilon^k$, starting at the initial point x^{k-1} ,
and let x^k be the solution obtained.

Redefine the boundary band width value δ^{k+1} .

Let $\gamma^{k+1} = \rho_1 \gamma^k$, $\tau^{k+1} = \rho_2 \tau^k$, $\varepsilon^{k+1} = \rho_3 \varepsilon^k$, $k = k + 1$.



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Comparison of Results: TSPLIB-3038 Minimum Sum-of-Squares Clustering Formulation

q	f_{opt}	Algorithm HSC			Algorithm XHSC		
		f_{Best}	E	$Time$	f_{Best}	E	$Time$
2	0.31688E10	0.31705E10	0.05	0.60	0.31705E10	0.05	0.07
3	0.21763E10	0.21776E10	0.06	1.08	0.21776E10	0.06	0.12
4	0.14790E10	0.14793E10	0.02	1.81	0.14793E10	0.02	0.13
5	0.11982E10	0.11986E10	0.03	3.09	0.11984E10	0.02	0.17
6	0.96918E09	0.96936E09	0.02	9.56	0.96936E09	0.02	0.23
7	0.83966E09	0.83967E09	0.001	10.65	0.83967E09	0.001	0.19
8	0.73475E09	0.73491E09	0.02	16.24	0.73491E09	0.02	0.27
9	0.64477E09	0.64471E09	-0.01	10.05	0.64551E09	0.11	0.27
10	0.56025E09	0.56030E09	0.01	16.16	0.56030E09	0.01	0.28
20	0.26681E09	0.26675E09	-0.02	62.90	0.26694E09	0.05	0.59
30	0.17557E09	0.17543E09	-0.08	169.17	0.17612E09	0.31	0.86
40	0.12548E09	0.12541E09	-0.06	333.92	0.12533E09	-0.11	1.09
50	0.98400E08	0.98893E08	0.50	662.33	0.98834E08	0.44	1.36
60	0.82006E08	0.81115E08	-1.09	1049.97	0.81349E08	-0.80	1.91
80	0.61217E08	0.61025E08	-0.31	2038.31	0.60773E08	-0.73	6.72
100	0.48912E08	0.48470E08	-0.90	3499.76	0.48615E08	-0.60	9.79



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Comparison of Results: Pla85900

Minimum Sum-of-Squares Clustering Formulation

q	$f_{Calculated}$	Algorithm HSC			Algorithm XHSC		
		Occur.	E_{Mean}	$Time_{Mean}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.37491E16	4	0.86	23.07	5	0.58	3.65
3	0.22806E16	10	0.00	47.41	7	0.04	4.92
4	0.15931E16	10	0.00	76.34	10	0.00	5.76
5	0.13397E16	1	0.80	124.32	1	1.35	7.78
6	0.11366E16	8	0.12	173.44	2	1.25	7.87
7	0.97110E15	4	0.42	254.37	1	0.87	9.33
8	0.83774E15	8	0.55	353.61	4	0.37	12.96
9	0.74660E15	3	0.68	438.71	1	0.25	13.00
10	0.68294E15	4	0.29	551.98	3	0.46	14.75



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XHSCM: Results for the FL3795 Instance

Minimum Sum-of-Squares Clustering Formulation



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XHSCM: Results for the FNL4461 Instance

XHSCM: Results for the RL5915 Instance

q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.100036E+12	10	0.00	0.14
3	0.642032E+11	10	0.00	0.23
4	0.485154E+11	4	1.32	0.31
5	0.379585E+11	8	1.01	0.45
6	0.318584E+11	3	0.93	0.51
7	0.267754E+11	7	0.67	0.60
8	0.234633E+11	8	0.48	0.54
9	0.208867E+11	4	0.70	0.70
10	0.187794E+11	1	0.41	0.74

XHSCM: Results for the RL5934 Instance

q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.920845E+11	1	0.00	0.14
3	0.681904E+11	5	1.77	0.23
4	0.488114E+11	10	0.00	0.31
5	0.393650E+11	1	1.69	0.39
6	0.317269E+11	9	0.00	0.52
7	0.279379E+11	5	0.58	0.48
8	0.244060E+11	4	1.23	0.57
9	0.215563E+11	2	1.56	0.69
10	0.191761E+11	2	2.35	0.76



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XHSCM: Results for the Pla7397 Instance

q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.178155E+15	10	0.00	0.09
3	0.111206E+15	10	0.00	0.15
4	0.629983E+14	10	0.00	0.23
5	0.506247E+14	3	1.94	0.34
6	0.396774E+14	4	12.15	0.41
7	0.352141E+14	3	0.58	0.48
8	0.308094E+14	2	4.26	0.66
9	0.272683E+14	1	2.37	0.77



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XHSCM: Results for the RL11849 Instance

q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.210287E+12	9	4.01	0.26
3	0.152046E+12	3	0.89	0.49
4	0.104973E+12	9	0.00	0.68
5	0.809552E+11	1	1.11	0.83
6	0.637439E+11	10	0.00	0.99
7	0.552323E+11	4	0.61	1.41
8	0.472981E+11	2	0.53	1.29
9	0.416333E+11	2	0.84	1.36
10	0.369192E+11	8	0.53	1.55



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XHSCM: Results for the USA13509 Instance

q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.109756D+15	7	0.29	0.34
3	0.573853D+14	10	0.00	0.43
4	0.434554D+14	8	0.47	0.82
5	0.329511D+14	2	0.01	1.01
6	0.265986D+14	10	0.00	0.82
7	0.222716D+14	5	0.67	1.05
8	0.194845D+14	5	0.81	1.27
9	0.167980D+14	1	4.65	1.41
10	0.149816D+14	3	1.39	1.69



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XHSCM: Results for the BRD14051 Instance

q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.371152E+11	10	0.00	0.32
3	0.197682E+11	10	0.00	0.35
4	0.152334E+11	9	0.33	0.54
5	0.122288E+11	7	1.20	0.82
6	0.101914E+11	5	0.18	0.94
7	0.832838E+10	4	0.00	1.64
8	0.736798E+10	1	1.76	1.19
9	0.656428E+10	1	3.29	1.66
10	0.593928E+10	1	1.17	2.00



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XHSCM: Results for the D15112 Instance

q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.368403E+12	10	0.00	0.36
3	0.253240E+12	10	0.00	0.62
4	0.173603E+12	10	0.00	0.77
5	0.132707E+12	10	0.00	0.88
6	0.111553E+12	10	0.00	1.05
7	0.994046E+11	4	0.03	1.41
8	0.816951E+11	6	1.75	1.77
9	0.713070E+11	7	0.49	1.82
10	0.644901E+11	5	0.71	2.27



XHSCM: Results for the BRD18512 Instance



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XHSCM: Results for the Pla33810 Instance

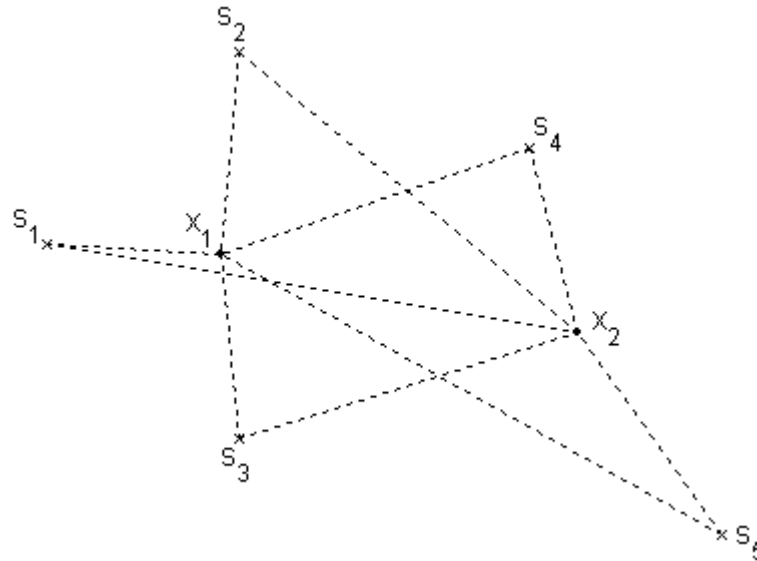
q	$f_{HSC_{Best}}$	Occur.	E_{Mean}	$Time_{Mean}$
2	0.946269E+15	6	5.23	1.11
3	0.605695E+15	7	0.47	2.68
4	0.404399E+15	10	0.00	2.35
5	0.335680E+15	5	0.22	3.54
6	0.280962E+15	3	1.24	3.69
7	0.238079E+15	3	1.48	4.26
8	0.204086E+15	6	1.34	4.22
9	0.179965E+15	3	0.01	4.29
10	0.164824E+15	2	0.68	5.14



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Performance of the HSCM

- The performance of HSCM can be attributed to the complete differentiability of the approach. So, **each centroid sees permanently every observation point**, conversely, **each observation point can permanently see every centroid and attract it**.





Performance of the XHSCM Algorithm

- The robustness performance of the XHSCM Algorithm can be attributed to the complete differentiability of the approach.
- The speed performance of the XHSCM Algorithm can be attributed to the partition of the set of observations in two non overlapping parts. This last approach engenders a drastic simplification of computational tasks.



Conclusions

- In view of the preliminary results obtained, where the proposed methodology performed **efficiently** and **robustly**, these algorithms can represent a possible approach for dealing with the solving of clustering of problems of real applications.



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J. Trejos & M. Ruano: Correspondencias en Minería de Datos

Correspondencias en Minería de Datos

Javier Trejos – Mayra Ruano

Universidad de Costa Rica

Backcountry.com



Contenidos

- Motivación
- ¿Cómo resolver el problema?
 - Herramientas existentes
 - Método Análisis Factorial de Correspondencias
- Ejemplo aplicado en Adjetivos
- Ejemplo aplicado en Patrones de Tamaños
- Conclusión

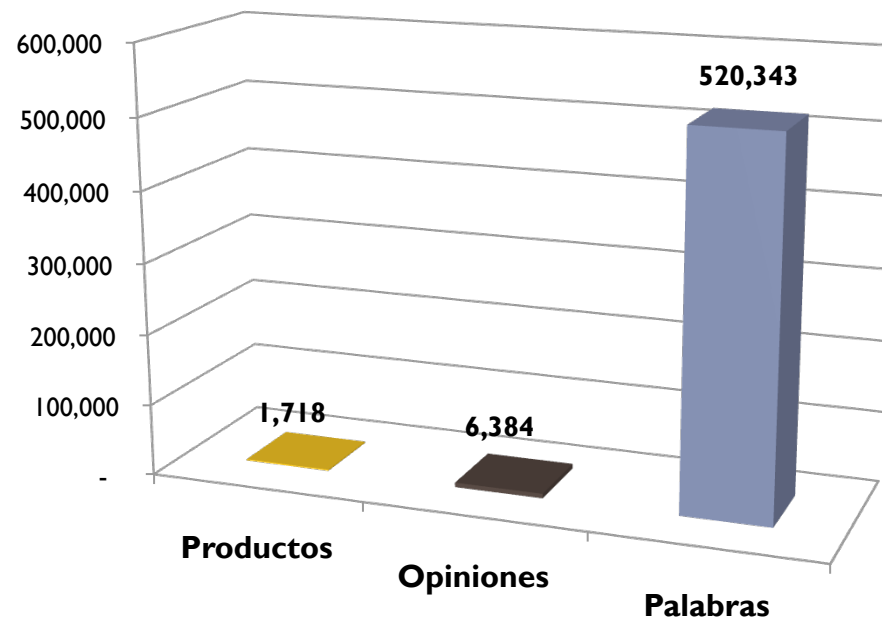


¿Por qué es importante para Backcountry.com?

- La comunidad de usuarios de Backcountry.com ha publicado más de **134,000** opiniones desde Setiembre de 2002
 - Mucho conocimiento esperando a ser descubierto
- Al entender las percepciones de los clientes es posible:
 - Mejorar la experiencia de los usuarios en el sitio
 - Incrementar las ventas

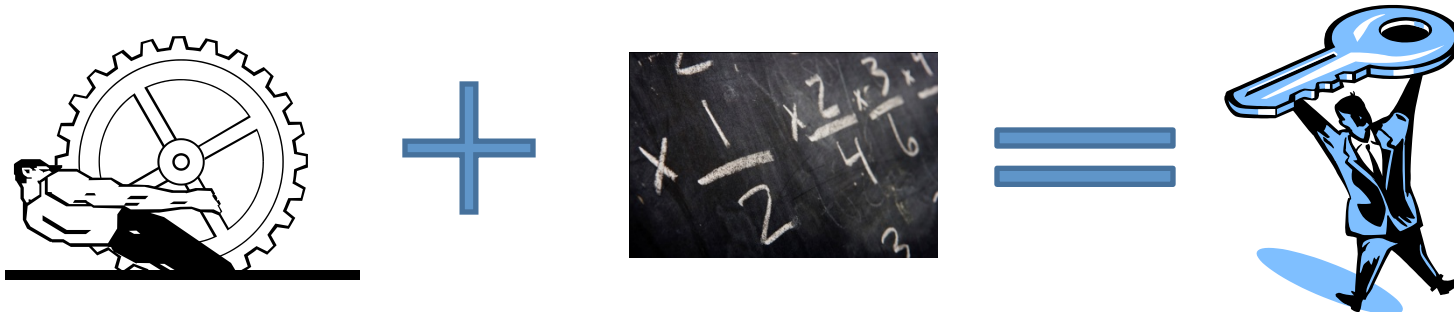
Dimensión del problema

- Los datos de tipo texto son complejos para manipular
- Categoría de Zapatos, desde Enero de 2009 a Enero de 2010



Solución propuesta

- Herramientas existentes
 - Librerías de Procesamiento de Lenguaje Natural
 - **GATE: *General Architecture for Text Engineering***
- Método de análisis de datos que trabajen bien con los datos
 - **Análisis Factorial de Correspondencias(AFC)**

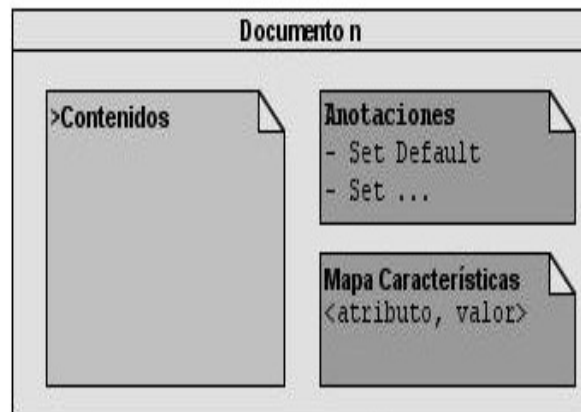
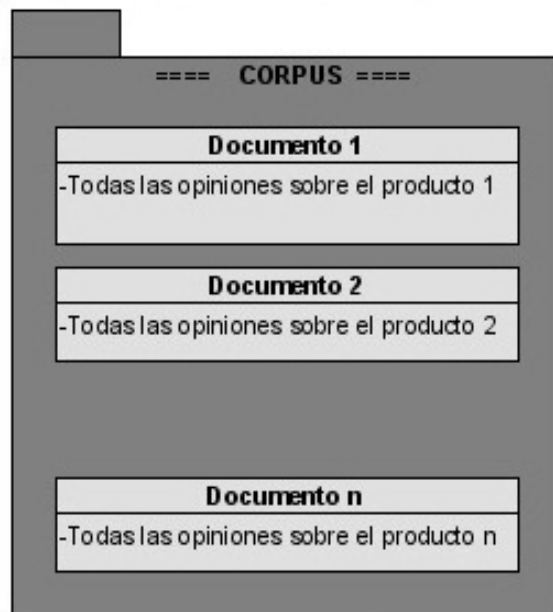




Librería GATE

- Marco de trabajo para realizar minería de texto y procesamiento de lenguaje natural
- Manipulación de texto no estructurado, para convertirlo en datos estructurados
 - Identificación de *tokens*
 - Eliminación de *palabras de parada* (Porter, 1979)
 - Extracción de raíces de las palabras
 - Identificación de las *partes del discurso*
 - Anotación de patrones en el texto

Corpus y documentos GATE





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J. Trejos & M. Ruano: Correspondencias en Minería de Datos

Proceso de generación de las tablas de datos





Repaso teórico del método AFC

- Propuesto por Jean Paul Benzécri (1967)
- Objetivo: analizar dos variables cualitativas x y y
- Cada variable tiene modalidades: $x^1, x^2, \dots, x^p$
 $y^1, y^2, \dots, y^q$
 - Producto: Codigo1, Codigo2, etc..
 - Palabras: *heavy, nice, comfortable*, etc...
 - Patrones de tamaño: size up, size down, true size

Tabla de Contingencia

	y^1	...	y^k	...	y^q	
x^1	x_{11}	...	x_{1k}	...	x_{1q}	$x_{1\bullet}$
	$\vdots$		$\vdots$		$\vdots$	
x^j	x_{j1}	...	x_{jk}	...	x_{jq}	$x_{j\bullet}$
	$\vdots$		$\vdots$		$\vdots$	
x^p	x_{p1}	...	x_{pk}	...	x_{pq}	$x_{p\bullet}$
	$x_{\bullet 1}$		$x_{\bullet k}$		$x_{\bullet q}$	$x_{\bullet\bullet}$

$$x_{j\bullet} = \sum_{k=1}^q x_{jk}$$

$$x_{\bullet k} = \sum_{j=1}^p x_{jk}$$

$$x_{\bullet\bullet} = \sum_{j=1}^p \sum_{k=1}^q x_{jk}$$

Perfiles Fila

	y^1	...	y^k	...	y^q	
x^1	$\frac{x_{11}}{x_{1\bullet}}$	...	$\frac{x_{1k}}{x_{1\bullet}}$	...	$\frac{x_{1q}}{x_{1\bullet}}$	$x_{1\bullet}/x_{\bullet\bullet} = f_{1\bullet}$
	$\vdots$		$\vdots$		$\vdots$	$\vdots$
x^j	$\frac{x_{j1}}{x_{j\bullet}}$	...	$\frac{x_{jk}}{x_{j\bullet}}$	...	$\frac{x_{jq}}{x_{j\bullet}}$	$x_{j\bullet}/x_{\bullet\bullet} = f_{j\bullet}$
	$\vdots$		$\vdots$		$\vdots$	$\vdots$
x^p	$\frac{x_{p1}}{x_{p\bullet}}$	...	$\frac{x_{pk}}{x_{p\bullet}}$	...	$\frac{x_{pq}}{x_{p\bullet}}$	$x_{p\bullet}/x_{\bullet\bullet} = f_{p\bullet}$

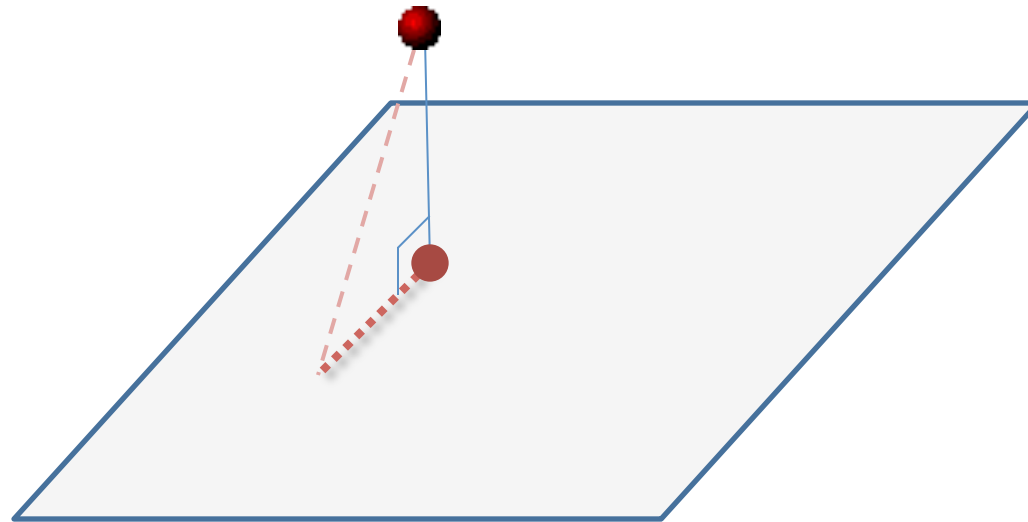
$$\frac{x_{\bullet 1}}{x_{\bullet\bullet}} \cdots \frac{x_{\bullet k}}{x_{\bullet\bullet}} \cdots \frac{x_{\bullet q}}{x_{\bullet\bullet}} = f_{\bullet 1} \cdots f_{\bullet k} \cdots f_{\bullet q}$$



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AFC

- Encontrar un subespacio de menor dimensión para representar los perfiles





Algunas definiciones

- Distancia d:

- $d(x, x) = 0 \quad \forall x \in \mathbb{R}^q.$

- $d(x, y) = d(y, x) \quad \forall x, y \in \mathbb{R}^q.$

- $d(x, z) < d(x, y) + d(y, z) \quad \forall x, y, z \in \mathbb{R}^q.$

$$\mathbb{R}^q : \langle x, y \rangle_M = x^t M y$$

- Métrica M:

$$D = \text{diag}(p_i) \quad \sum_{i=1}^p p_i = 1$$

- Métrica de pesos D:

$$f_{ij} = \frac{x_{ij}}{x_{i.}}$$

- Frecuencias F $1 = \sum_{i=1}^p f_{i.} = \sum_{j=1}^q f_{.j} = \sum_{i=1}^p \sum_{j=1}^q f_{ij}$

Algunas definiciones (cont.)

- Centro de gravedad: $g_x = \sum_{i=1}^p p_i(pf_i)$

- Nube: $N(X, M, D) \rightarrow N_x(X_{pf}, D_y^{-1}, D_x)$

$$D_x = \text{diag}\left(\frac{x_{i.}}{x_{..}}\right) = \text{diag}(f_{i.})$$

$$D_y = \text{diag}\left(\frac{x_{.j}}{x}\right) = \text{diag}(f_{.j})$$

$$\begin{aligned} d_{\chi^2}^2(pf_i, pf_{i'}) &= \sum_{j=1}^q \frac{1}{f_{.j}} \left(\frac{f_{ij}}{f_{i.}} - \frac{f_{i'j}}{f_{i'.}} \right)^2 \\ &= (pf_i - pf_{i'}) D_y^{-1} (pf_i - pf_{i'})^t \end{aligned}$$

AFC como caso particular del ACP

$$\max_u \left\{ \sum_{i=1}^p f_i \cdot d_{\chi^2}^2(p f_i, g_x) \right\} \quad \text{sujeto a} \quad \|u\|_{D_y^{-1}} = 1$$

$$\longrightarrow \max_u \{I_{\Delta u}(N_x)\} \quad \text{sujeto a} \quad u^t D_y^{-1} u = 1$$

$$\longrightarrow \max_u \{u^t D_y^{-1} F^t D_x^{-1} F D_y^{-1} u\}$$

La solución es el vector propio U de la matriz $S = F^t D_x^{-1} F D_y^{-1}$

Asociado con el valor propio λ más grande diferente de 1

Cada vector propio $u_0, u_1, \dots, u_r$ asociado a $1 > \lambda_0 > \lambda_1 > \dots > \lambda_r > 0$ determina una un eje que pasa por el origen de la nube.

Estos vectores propios son utilizados para definir los planos factoriales.



Coordenadas en el plano factorial

- La proyección D_y^{-1} ortogonal sobre el vector u_h es

$$coord_{u_h}(pf_i) = pf_i D_y^{-1} u_h$$

- Así, la proyección del i -ésimo perfil fila sobre el plano factorial generado por u_h, u_l s:

$$(coord_{u_h}(pf_i), coord_{u_l}(pf_i))$$

Calidad de la representación

Contribución absoluta

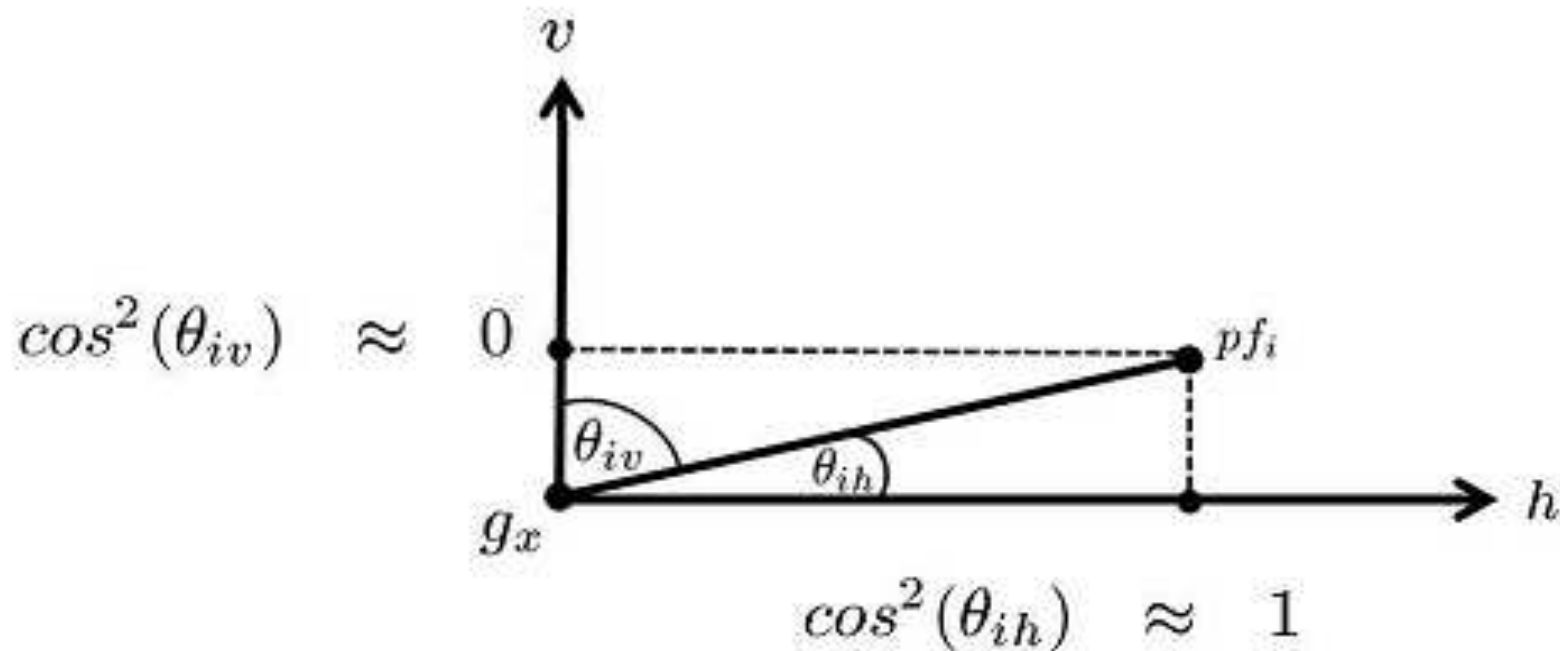
$$Cntr Abs_h(i) = \frac{f_{i.coord_{u_h}}(p f_i)^2}{\lambda_h}$$

- Mide el aporte que hace un eje a la inercia total.
- Inercia proyectada sobre eje h : $I_h = \lambda_h$
- Muestra en qué proporción contribuye un perfil i a la inercia de la nube proyectada sobre el eje h .

Calidad de la representación

Contribución relativa

- Es un indicador de cuán bien representado está un punto sobre el subespacio factorial

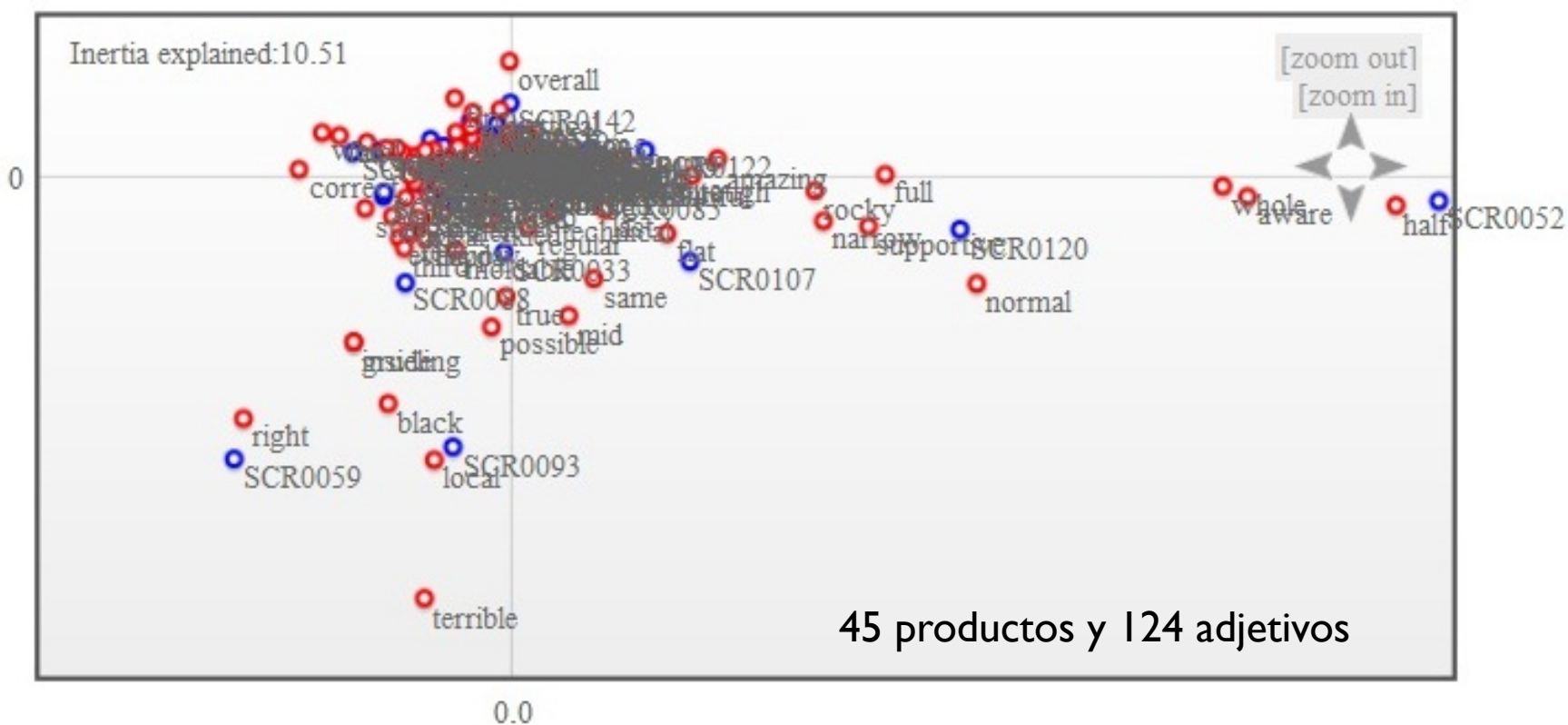




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Tabla de contingencia - Adjetivos

- Marca: **Scarpa**
- Fechas: del 1° Enero de 2010 al 15 Junio de 2010
- Frecuencia mínima: 2



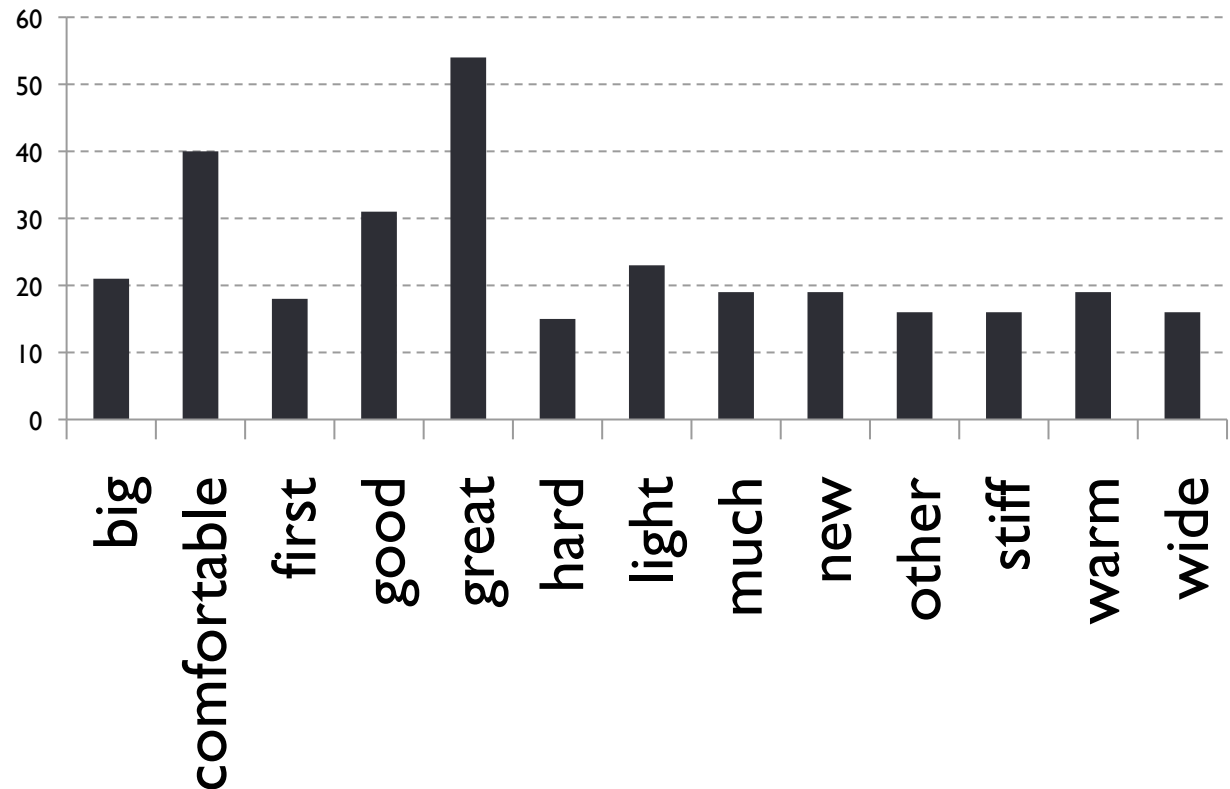


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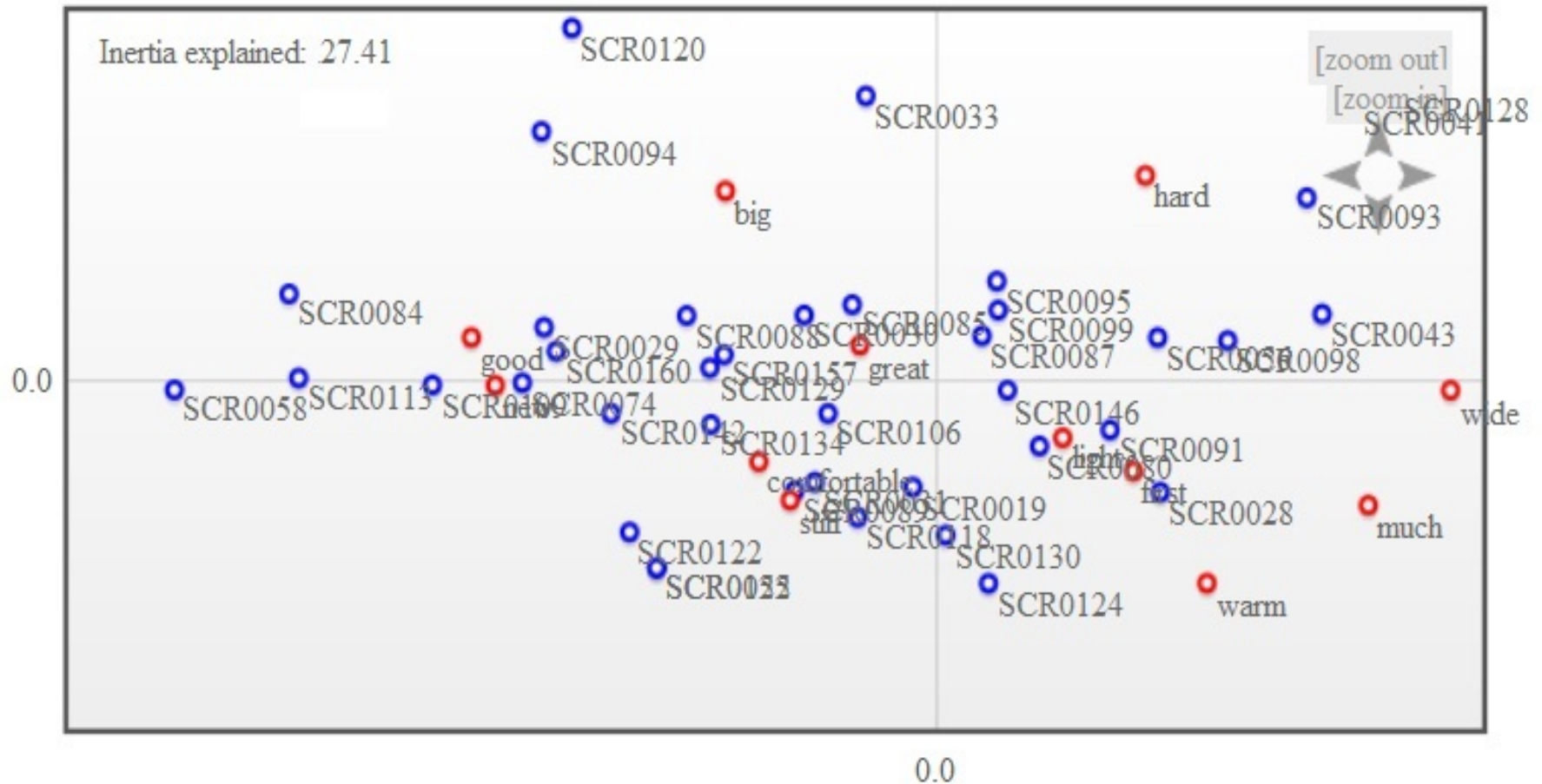
J. Trejos & M. Ruano: Correspondencias en Minería de Datos

Tabla de contingencia - Adjetivos (cont.)

- ▶ Marca: **Scarpa**
- ▶ Fechas:
 - ▶ 1° Enero, 2010
 - ▶ 15 Junio, 2010
- ▶ Frecuencia
mínima: 15

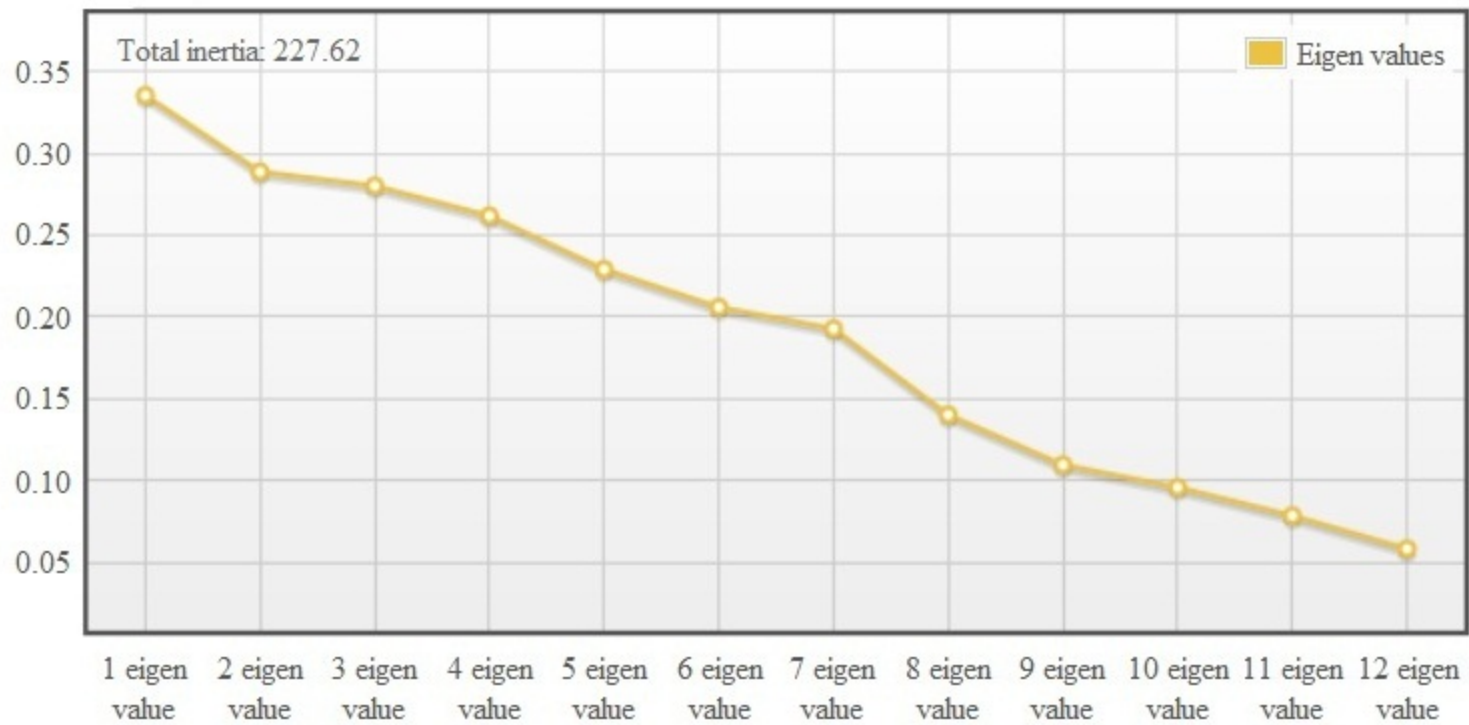


Primer plano factorial



44 productos and 13 adjetivos

Gráfico de los valores propios





Algunos casos a observar

- ***good – new***
 - SCR0084 - *Scarpa Techno Climbing Shoe*
 - SCR0058 - *Scarpa T-Race Telemark Ski Boot*
 - SCR0113 - *Scarpa Meridian GTX Hiking Shoe - Mens*
 - SCR0109 - *Scarpa Apex GTX Hiking Shoe - Mens*
 - SCR0074 - *Scarpa Zen Approach Shoe - Mens*
 - SCR0029 - *Scarpa Booster Climbing Shoe*
 - SCR0160 - *Scarpa Epic Trail Running Shoe - Mens*



Algunos casos a observar (cont.)

- **Big**

- SCR0094 - *Scarpa Terminator X Pro Telemark Ski Boot* → *big cuffs (parte alta de la bota)*
- SCR0033 - *Scarpa Marathon Rock Climbing Shoe* → *relacionado con tamaño de la bota*

- **Hard**

- SCR0093 - *Scarpa T1 Lady Telemark Ski Boot - Women's*
- SCR0095 - *Scarpa Terminator X Telemark Ski Boot*
- SCR0099 – *Scarpa Kailash GTX Hiking Boot - Women's*
→ *Relacionadas con hard-core hiking, hard snow and hard groomers*



Algunos casos a observar (cont.)

- ***Warm, light***
 - SCR0028 - *Scarpa Phantom Lite Mountaineering Boot - Men's*
 - SCR0124 - *Scarpa Hurricane Alpine Touring Boot*
 - SCR0091 - *Scarpa Diva Alpine Touring Boot - Women's*
 - SCR0080 - *Scarpa Summit GTX Mountaineering Boot - Men's*
- *Estas botas son percibidas por los clientes como cálidas y livianas.*



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Tabla de contingencia

Patrones de tamaño

- Marca: La Sportiva
- Fechas: Mayo, 2009 - Mayo, 2010
- Utiliza JAPE: *Java Annotation Pattern Engine*

Size up	Size down	True to size
Go a size up Buy a half size up, Order a full size bigger Get 1/2 size up Order up Order a 1/2 size larger These run small	Go a size down Buy a half size down Get 1/2 size down Order down These run large	This is true-to-size Fits true to size Size is true to fit Negations: don't go a size down didn't have to size up.

Primer plano factorial

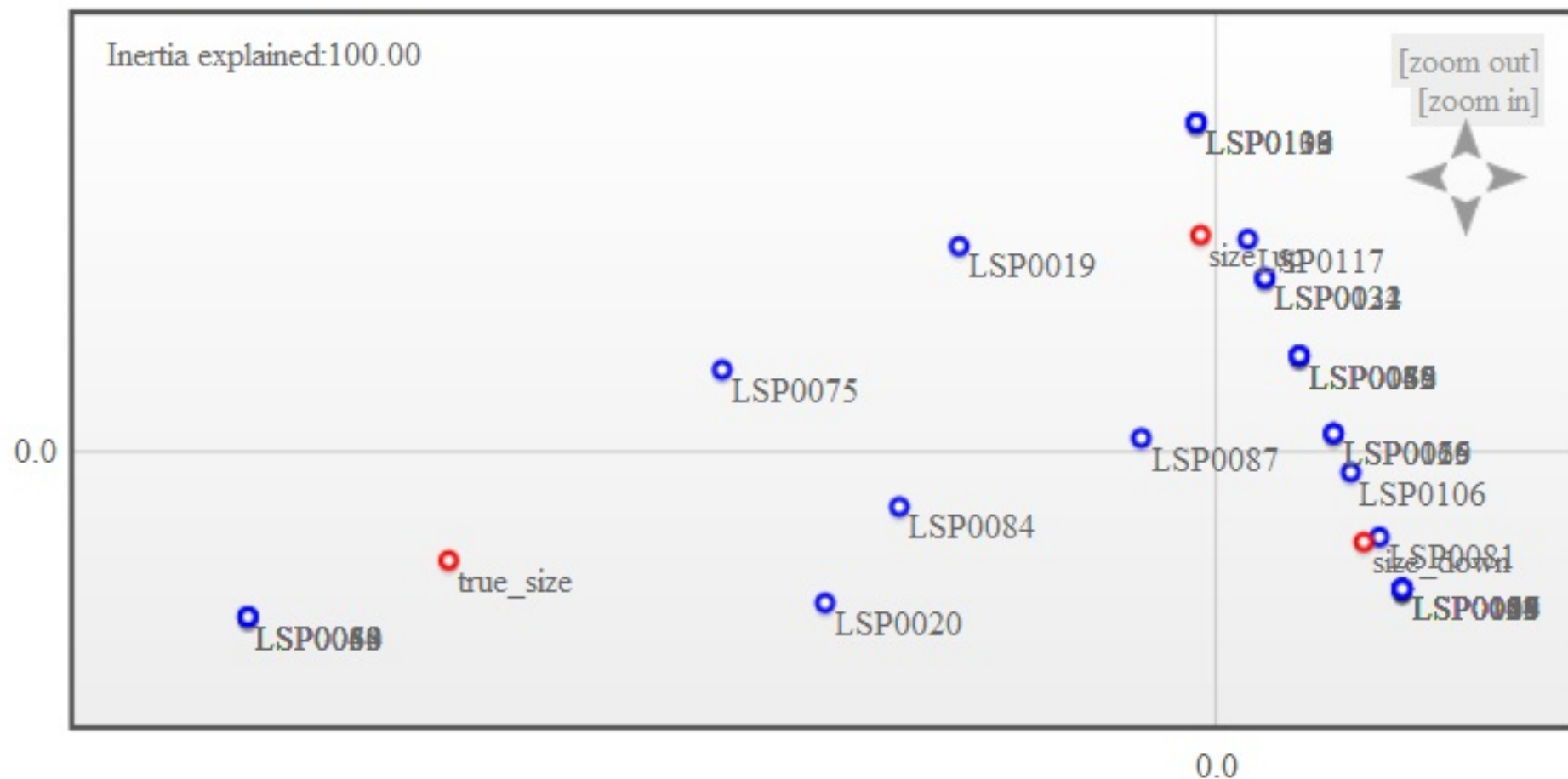
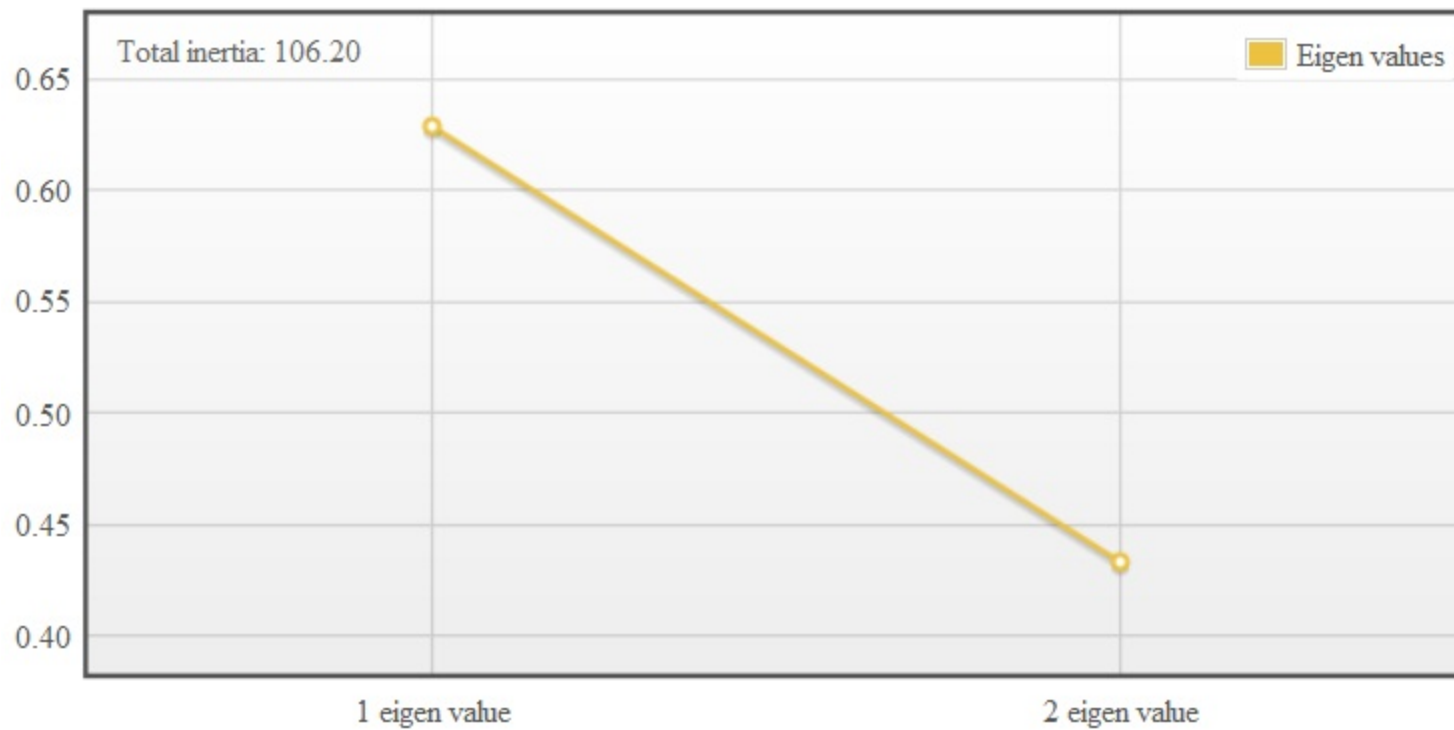


Gráfico de los valores propios





True to size (tamaño real)

- LSP0043 - *La Sportiva Glacier EVO
Mountaineering Boot - Men's - 2007*
- LSP0058 - *La Sportiva Shark **Climbing** Shoe - Kids*
- LSP0064 - *La Sportiva Trango Trek GTX
Backpacking Boot - Women's - 2007*
- LSP0080 - *La Sportiva Ultrarond GTX-XCR Trail
Running Shoes - Women's - 2007*



Size up (incrementar tamaño)

- LSP0031 - *La Sportiva Miura **Climbing** Shoe - Men's*
- LSP0102 - *La Sportiva Lynx Trail **Running** Shoe - Men's*
- LSP0113 - *La Sportiva FC 1.1 **Hiking** Shoe - Men's*
- LSP0117 - *La Sportiva Wildcat Trail **Running** Shoe - Men's*
- LSP0136 - *La Sportiva Baruntse **Mountaineering** Boot - Men's*
- LSP0139 - *La Sportiva Wildcat GTX Trail **Running** Shoe - Men's*



Size down (disminuir tamaño)

- ▶ LSP0015 - *La Sportiva Testarossa **Climbing** Shoe*
- ▶ LSP0016 - *La Sportiva Katana Rock **Climbing** Shoe - Women's*
- ▶ LSP0029 - *La Sportiva Nepal EVO GTX Mountaineering Boot - Men's*
- ▶ LSP0048 - *La Sportiva Mythos **Climbing** Shoe - Mens - 2007*
- ▶ LSP0054 - *La Sportiva Solution **Climbing** Shoe*
- ▶ LSP0055 - *La Sportiva Venom **Climbing** Shoe - 2007*
- ▶ LSP0069 - *La Sportiva Sandstone GTX-XCR Hiking Shoe - Men's*
- ▶ LSP0081 - *La Sportiva Miura VS **Climbing** Shoe*
- ▶ LSP0083 - *La Sportiva Mythos **Climbing** Shoe - Women's*
- ▶ LSP0085 - *La Sportiva Nago **Climbing** Shoe - Women's - 2008*
- ▶ LSP0104 - *La Sportiva Imogene Trail Running Shoe - Women's*
- ▶ LSP0107 - *La Sportiva Trango Extreme Evo Light GTX - Men's*
- ▶ LSP0157 - *La Sportiva Mythos **Climbing** Shoe - Men's*



Demostración

- Se implementó una aplicación web utilizando
 - Grails 1.3.2
 - Java 6
 - GATE
 - JAPE
 - PostgreSQL



Conclusiones

- ▶ Es posible aplicar AFC a las opiniones de Backcountry.com desde diversos ángulos
 - ▶ Adjetivos
 - ▶ Patrones de tamaño
- ▶ Trabajo futuro
 - ▶ Utilizar otros atributos para identificar patrones. Por ejemplo, la calidad, el peso, qué tan caliente es, etc.
 - ▶ Analizar por marca (perfiles filas serían marcas en lugar de productos)
 - ▶ Incorporar listas de palabras (inclusivas o exclusivas)
 - ▶ Analizar adjetivos utilizados en las descripciones actuales de los productos
 - ▶ Mejorar uso de palabras en el mercadeo



Conclusiones (cont.)

- Conocer las percepciones de los clientes a partir de sus propias palabras provee conocimiento nuevo y de mucho valor:
 - Reducción de devoluciones por problemas de tamaño
 - Creación de nuevos productos o aplicaciones en el sitio web para mejorar la experiencia de navegación y compras del usuario
 - Facilitar las decisiones de compra en la categoría de zapatos
 - Mejorar la satisfacción de los clientes

Clustering by moving the centers

(Clasificación moviendo los centros de clases)

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Instituto Tecnológico de Costa Rica

Pasi 2011

Xalapa, México

Contents

- The partitioning problem
- The idea of moving the centers of the clusters
- Metaheuristics in partitioning
- Simulated annealing
- Particle swarm optimization (PSO)
- Some results
- Concluding remarks

Introduction

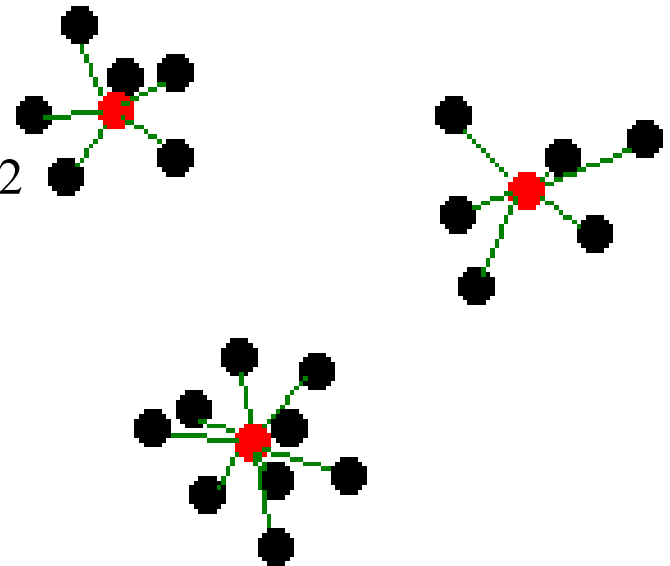
- Partitioning in Cluster Analysis
- We seek for K clusters, well separated and homogenous internally
- Objects: $\Omega = \{\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_n\} \subseteq \mathbf{R}^p$
- Clusters: $C_1, C_2, \dots, C_K$
- Partition: $P = (C_1, C_2, \dots, C_K)$
- K given a priori

Homogeneity

- Minimize the within clusters variance:

$$W(P) = \frac{1}{n} \sum_{k=1}^K \sum_{x_i \in C_k} \|x_i - g_k\|^2$$

- where g_k is the barycenter of C_k



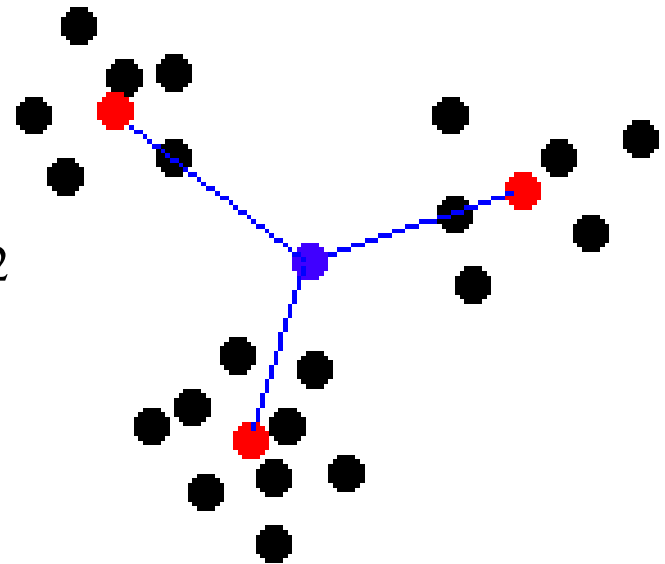
Separation

- Maximize the between-clusters variance:

$$B(P) = \sum_{k=1}^K \frac{|\mathcal{C}_k|}{n} \|g_k - g\|^2$$

Remark:

$$\begin{array}{cc} Total = & W(P) + B(P) \\ & \min \quad \max \end{array}$$



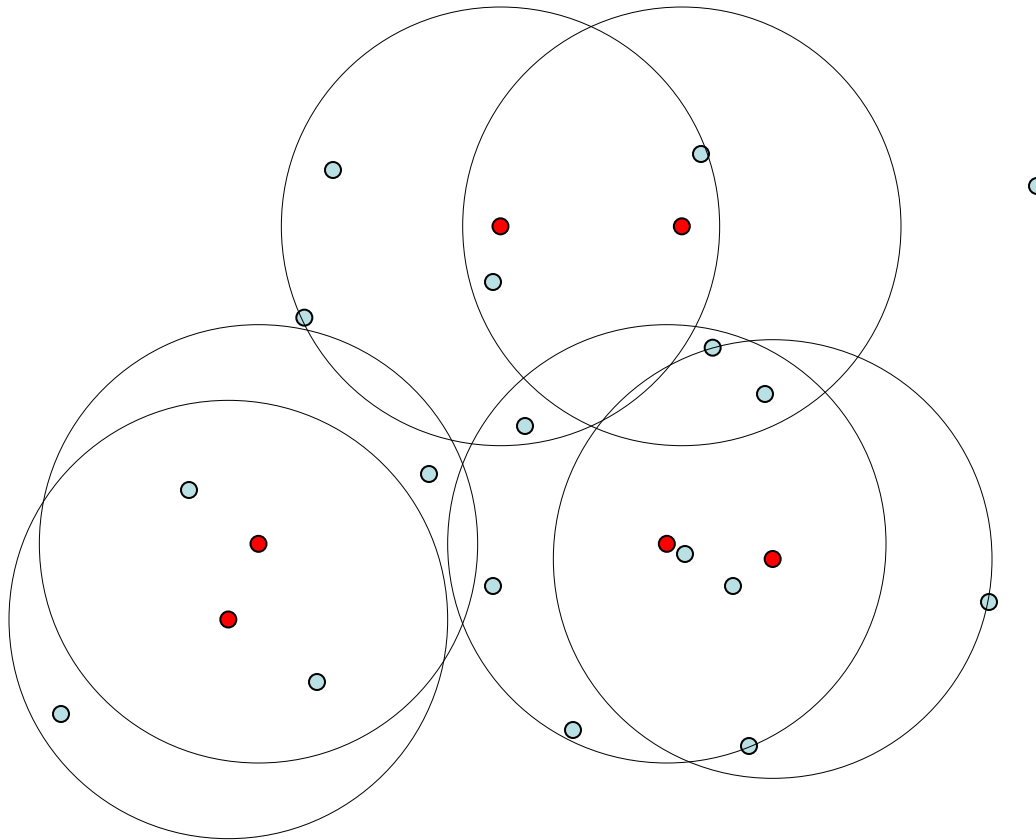
Combinatorial Problem

- Number of partitions in non empty clusters:

$$\begin{aligned} S(n, K) &= S(n-1, K-1) + K \cdot S(n-1, K) \\ &= \frac{1}{K!} \sum_{i=0}^K (-1)^{K-i} \binom{K}{i} i^n \end{aligned}$$

- Optimal partition problem: NP-hard
- Approximative algorithms are needed

The idea of moving the centers of the clusters



Advantage:
there are fewer cluster than individuals

Metaheuristics in partitioning

- Classical methods (e.g. K-means) find local optima of W criterion
- We have applied several heuristics with good characteristics:
 - a. Simulated annealing
 - b. Genetic algorithms
 - c. Tabu search
 - d. Ant colonies

Simulated Annealing

- Introduced by Kirkpatrick, Gelatt y Vecchi (1982,1983) and independently by Cerny (1985) and Pincus (1968)
- It is based on “Annealing process” that produce low energy states of a solid when heated to high temperatures.
- It has two phases:
 - Increase the temperature until the solid melts.
 - Decreasing the temperature **slowly** until the particles are balanced to form a very pure crystal.

The Metropolis Algorithm

- Annealing has been modeled, Binder (1978)
- Monte Carlo technique : succession of states

$$(I, E_I) \rightarrow (J, E_J)$$

If $E_J - E_I < 0$ then J is accepted

Else J is accepted with probability

$$\exp\left(\frac{E_J - E_I}{\kappa_B T}\right)$$

T is temperature, κ_B Boltzman's constant

“Metropolis rule”

Simulated Annealing Algorithm

The solutions of the problem

$\Leftrightarrow$ states the physical system.

The value of the solution $\Leftrightarrow$ State energy

Optimization problem $\rightarrow (V, f). \quad I \in V$

J is a **neighbor** state $I, J \in V_I$

$$P_c\{\text{acceptar } J\} = \begin{cases} 1 & \text{si } f(J) \leq f(I) \\ \exp\left(\frac{f(I) - f(J)}{c}\right) & \text{si } f(J) > f(I) \end{cases}$$

Simulated Annealing Algorithm

PROCEDURE S_Simulado;

BEGIN

 Inicializar (I_o, c_o, L_o);

$k := 0$;

$I := I_o$;

 REPEAT

 FOR $L := 1$ TO L_k DO BEGIN

 Generar(J de $\mathcal{V}_I$);

 IF $E_J \leq E_I$ THEN

$I := J$;

 ELSE

 IF $\exp\left(\frac{E_I - E_J}{c_k}\right) > \text{random } [0, 1)$ THEN

$I := J$;

 END;

$k := k + 1$;

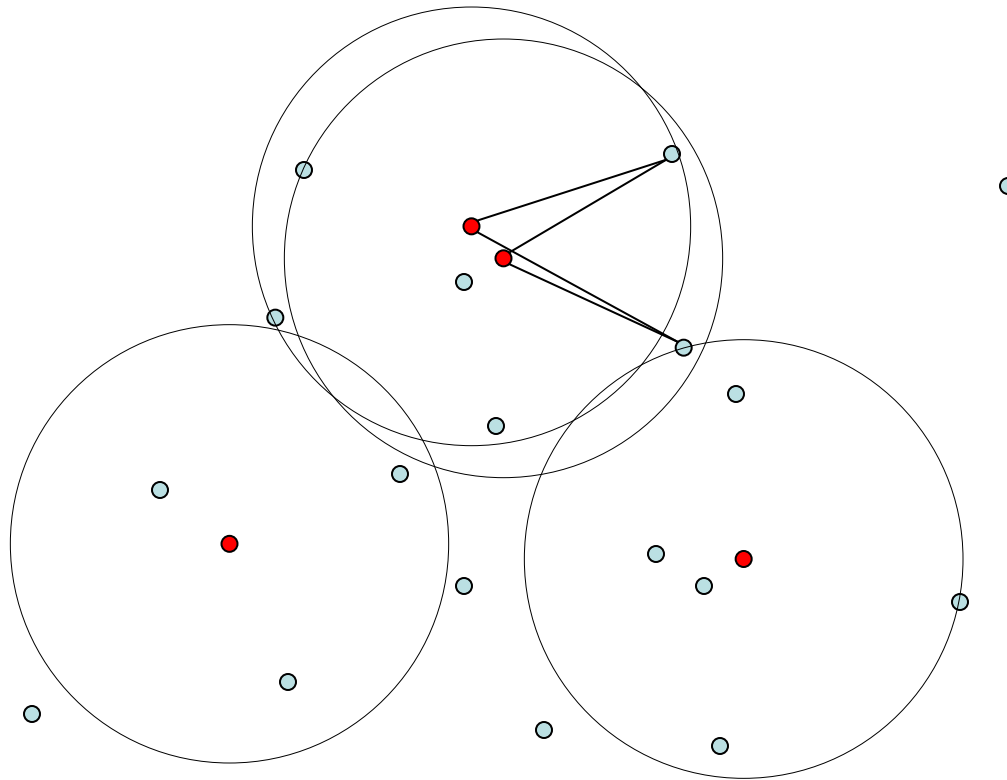
 Cacular_Largo(L_k);

 Cacular_Control(c_k);

 UNTIL Criterio_de_Parar;

END;

The idea of moving the centers of the clusters in SA



The idea of moving the centers of the clusters in SA

- compute the new state (moving a center).
- It is checked if this change altered the classes.
 - if the individual is of the class of center moved, it have to change the minimum distance
- It should be checked if the center walked away from an individual and it changes to another class
- verify if individuals from other classes were moved to the class, of the center moved.

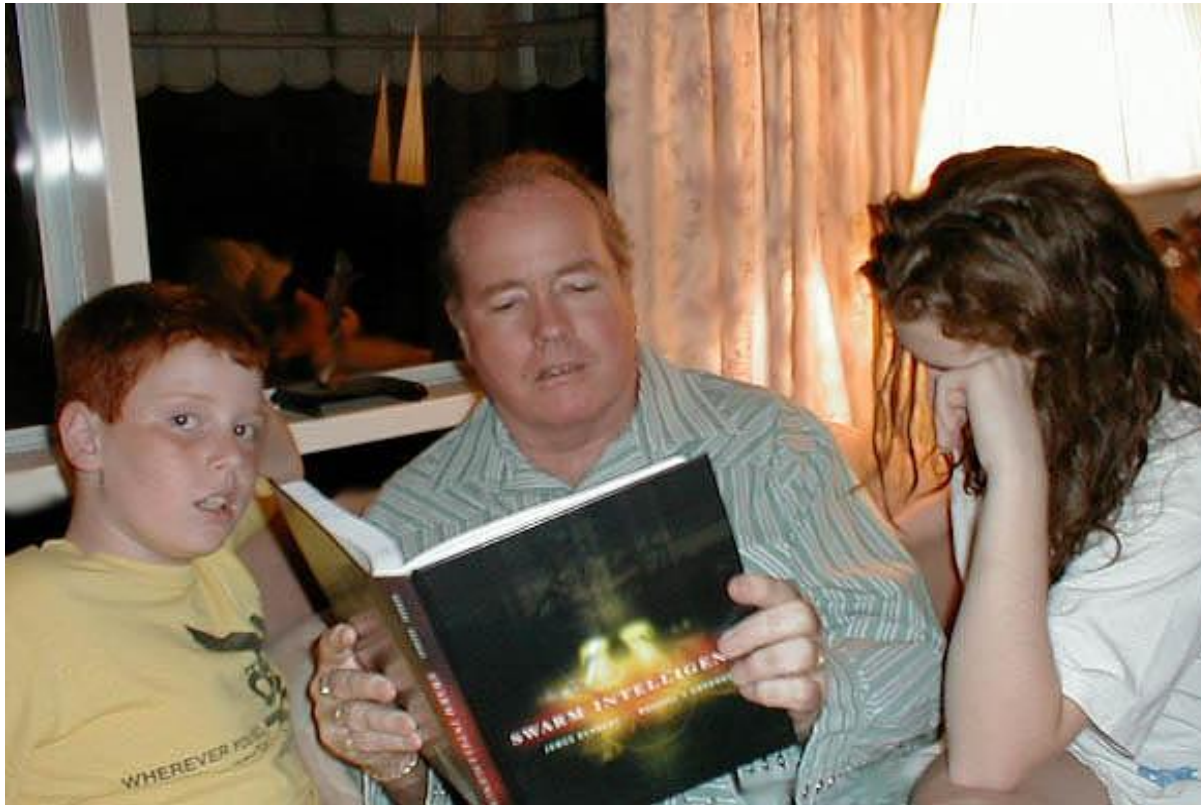
Advantage:

there are fewer cluster that individuals

Particle Swarm Optimization

- *Particle Swarm Optimization* (PSO):
Kennedy & Eberhardt (1995)
- <http://www.particleswarm.net>
- Models social behavior: each individual tries to perform better according to its own experience and looking at his neighbors' experience
- It handles a set of M particles or agents in a multidimensional space

The “inventores”



James Kennedy

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The “inventores”



Russell
Eberhart

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Principles of PSO

For each particle:

- Remember my best position in the past
- Ask the neighbors for their best position

Tendencies:

1. Follow my path (*inertia*)
2. Go back to my best position (*conservative*)
3. Imitate the leader (*imitation*)

PSO: modeling

$$v(t+1) = \alpha v(t) + \lambda_1 \left(z_m^*(t) - z_m(t) \right) + \lambda_2 \left(z^*(t) - z_m(t) \right),$$

$$z_m(t+1) = z_m(t) + v_m(t+1),$$

where:

$$\lambda_1 = \text{rand}(0, \varphi_1) \quad , \quad \lambda_2 = \text{rand}(0, \varphi_2)$$

$$\varphi = \varphi_1 + \varphi_2$$

PSO Model

$$\begin{aligned} v_m(t+1) = & \alpha v_m(t) + \leftarrow \text{Inertia} \\ & + \text{rand}(0, \varphi_1) \cdot (z_m^*(t) - z_m(t)) \leftarrow \text{Go back} \\ & + \text{rand}(0, \varphi_2) \cdot (z^*(t) - z_m(t)) \leftarrow \text{Imitation} \end{aligned}$$

$$z_m(t+1) = z_m(t) + v_m(t+1)$$

Illustration of PSO

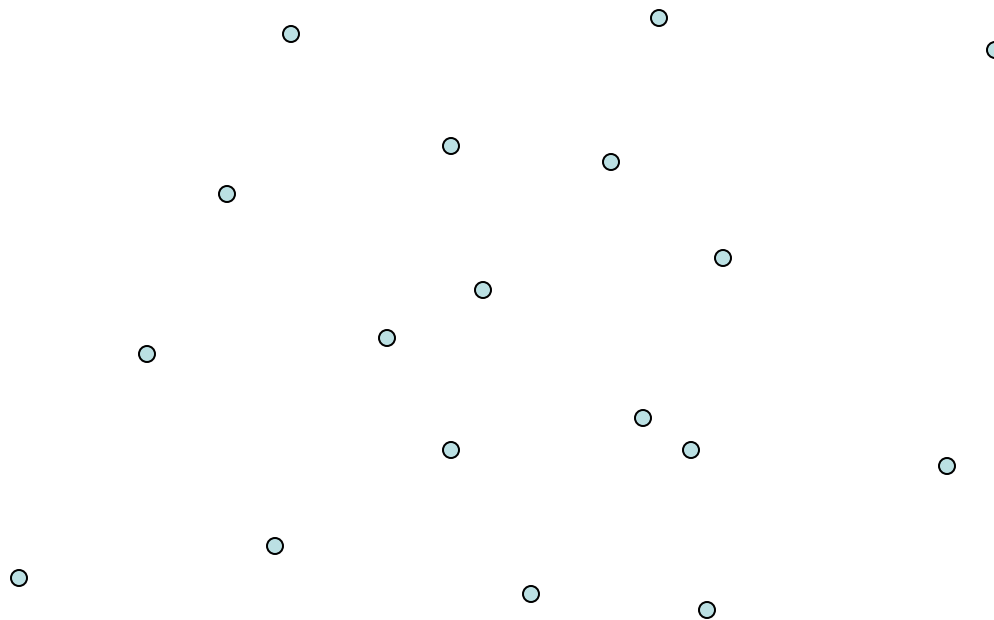


Illustration of PSO

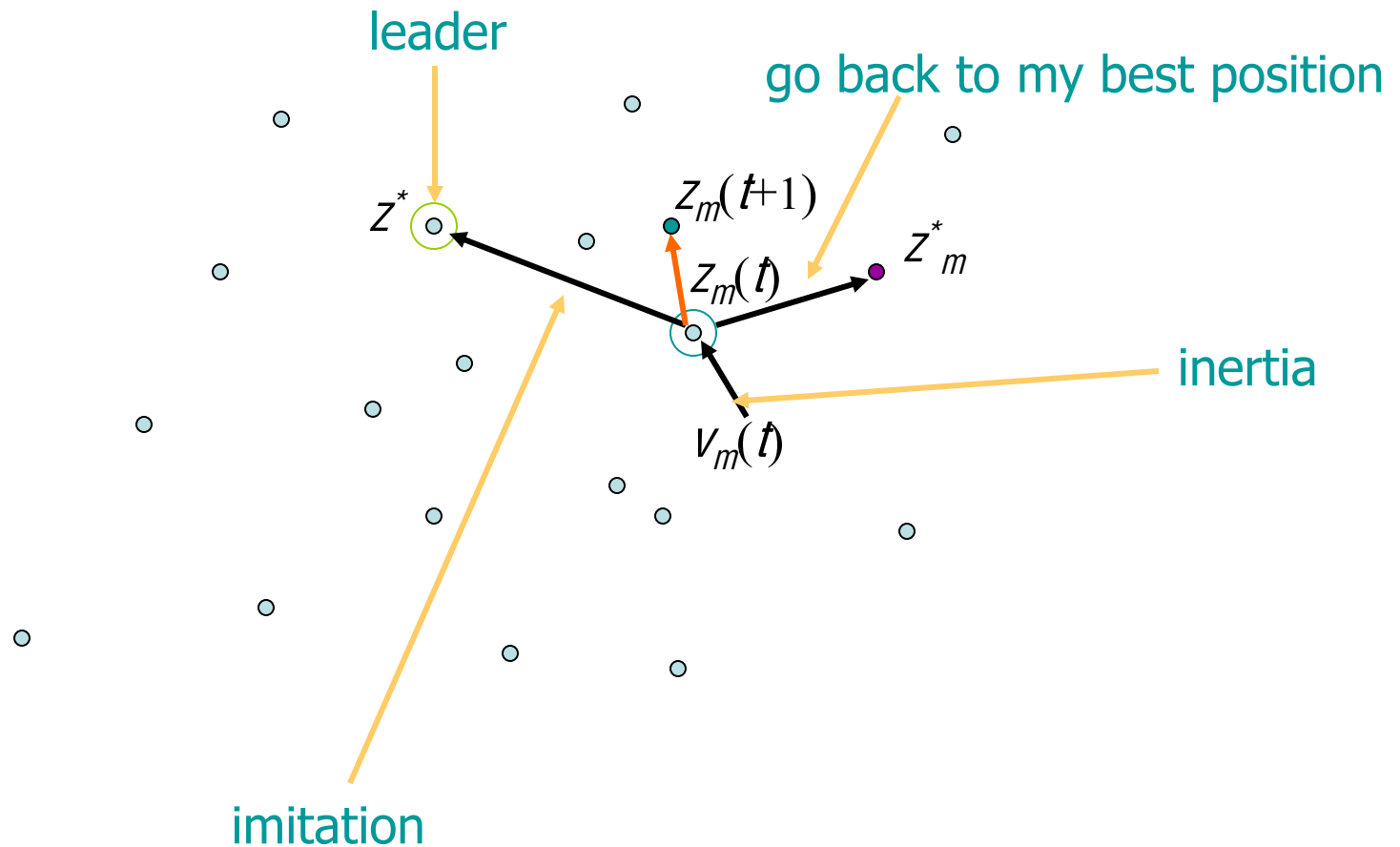
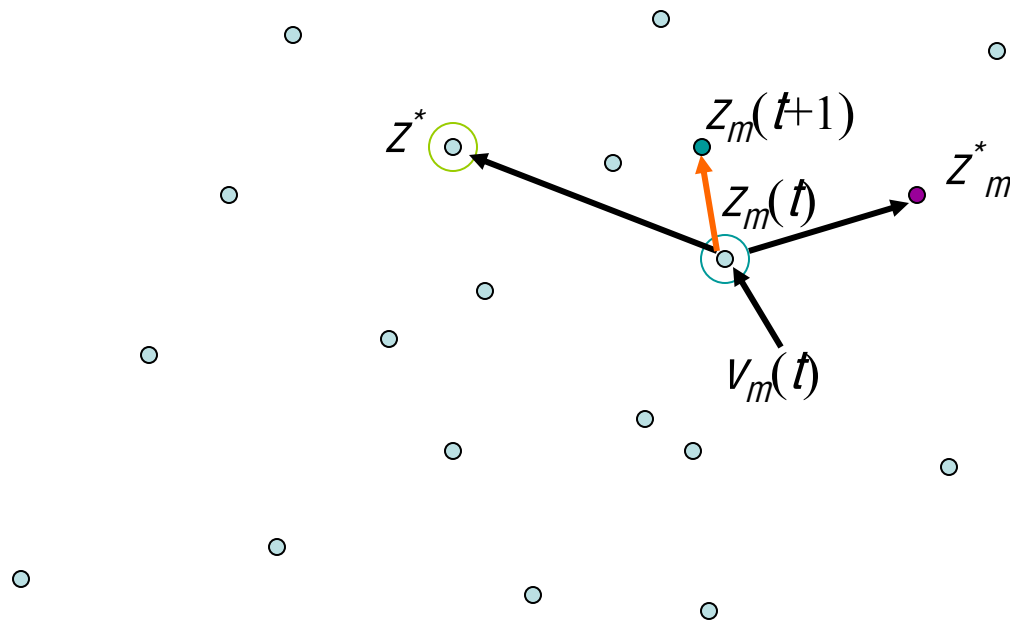


Illustration of PSO



$$v_m(t+1) = \alpha v_m(t) + \lambda_1 [z_m^*(t) - z_m(t)] + \lambda_2 [z^*(t) - z_m(t)]$$

$$z_m(t+1) = z_m(t) + v_m(t+1)$$

Conditions

Define:

$$\kappa = \left[(e - 2)(\varphi - 1) - 1 \right] \left[1 + \frac{\sqrt{\varphi^2 - 4\varphi}}{\varphi - 2} \right]$$

$$\chi = \frac{2\kappa}{\varphi - 2 + \sqrt{\varphi^2 - 4\varphi}}$$

Heuristics, partial results: $\alpha = e - 2 \approx 0.718$

Conditions for non divergence:
$$\begin{cases} \kappa \in (0, 1) \\ \alpha = \frac{1 + \chi \cdot (\varphi - 2)}{\varphi - 1} \end{cases}$$

Empirical result:

$$\kappa \geq 0.577 \quad , \quad 4 < \varphi \leq 4.276$$

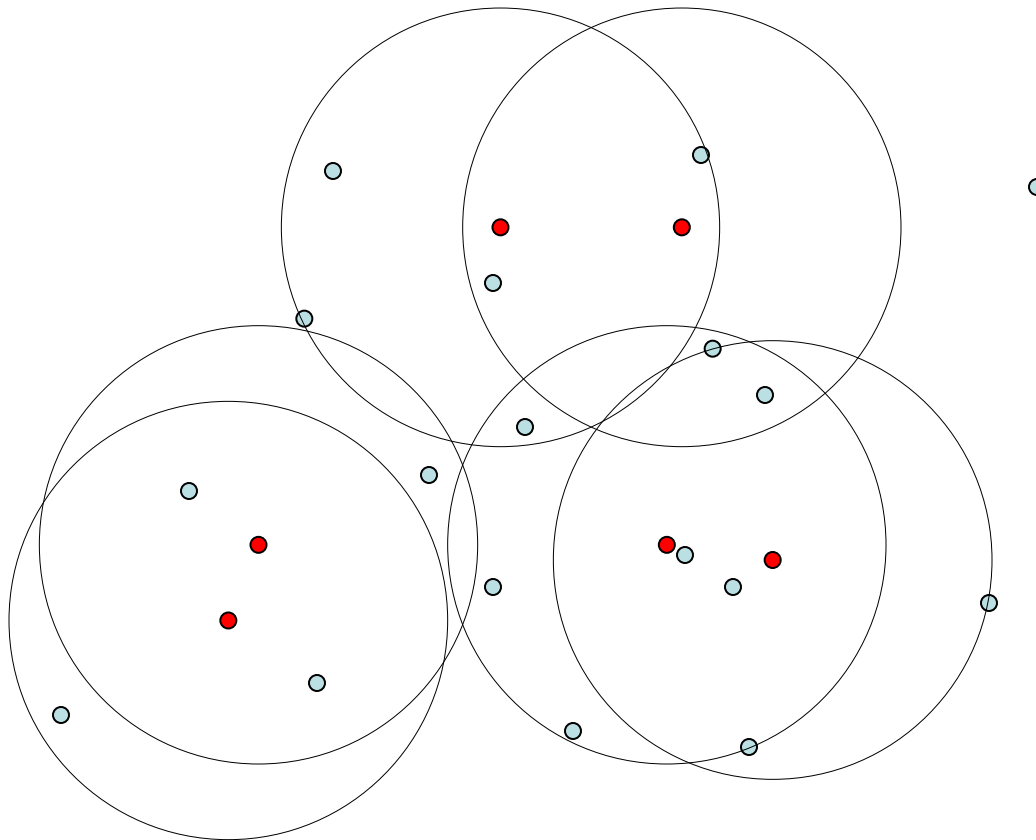
PSO in partitioning

- Each particle is a set of K centroids

$$g_1, \dots, g_K \in \mathbb{R}^p$$

- Each centroid has associated a cluster C_k by allocating the objects to the cluster of the nearest centroid
- The centroids move in $\mathbb{R}^p$ according to the principles of PSO and the partition is redefined by allocation
- Particles move in $\mathbb{R}^{Kp}$

The idea of moving the centers of the clusters in PSO



Algorithm

Repeat for $t=1,2,\dots$ max_iter **or** conv

For $m=1: M$ (*particles*)

For $k=1: K$ (*clusters*)

use PSO equation for each
numerical variable

Allocate objects to the nearest centroid

Update best position of particle m

Update best overall particle

Parameters

- $\alpha = 0.5$: coefficient for $v_i(t)$
- $\varphi = \varphi_1 + \varphi_2 \geq 4$: sum of random coefficients
- ε (tolerance): for convergence
- Maximum # of iterations (= 200)

Preliminary results

Four data tables from the literature:

- French scholar notes (9 x 5)
- Amiard's fishes (23 x 16)
- Thomas' sociomatrix (24 x 24)
- Fisher's iris (150 x 4)

Methods compared

- PSO: Particle swarm optimization
- MC: Moving centers + SA
- SA: Simulated annealing
- TS: Tabu search
- GA: Genetic algorithm
- ACO: Ant colony optimization
- KM: *k*-means (local search)
- Ward: Hierarchical agglomerative (cut the tree)

Results: Scholar Notes

Table 9 x 5

K	W	MC #10+	PSO #=100	SA #=150	TS #=1000	GA #=100	ACO #=25	KM #=10000	Ward
2	28.2	61	92	100	100	100	100	12	No
3	16.8	95	57	100	100	95	100	12	No
4	10.5	48	51	100	100	97	100	5	Yes
5	4.9	100	29	100	100	100	100	8	Yes

Results: Amiard's fishes

Table 23 x 16

<i>K</i>	<i>W</i>	MC # =10	PSO #=100	SA #=150	TS #=200	GA #=100	ACO #=25	KM #=10000	Ward
3	32213	90	51	100	100	87	100	8	No
4	18281	40	23	100	100	0	100	9	No
5	14497	10	6	100	97	0	68	1	Yes

Results: Thomas' sociomatrix

Table 24 x 24

<i>K</i>	<i>W</i>	MC #=10	PSO #=100	SA #=150	TS #=200	GA #=100	ACO #=25	KM #=10000	Ward
3	271	90	7	100	100	85	100	2	No
4	235	40	7	100	100	24	96	0.15	No
5	202	40	7	100	98	0	84	0.02	No

Results: Fisher's iris

Table 150 x 4

<i>K</i>	<i>W</i>	MC #=10	PSO #=100	SA #=150	TS #=1000	GA #=100	ACO #=25	KM #=10000	Ward
2	0.99	100	76	100	100	100	100	100	No
3	0.52	60	79	100	76	100	100	4	No
4	0.38	40	55	55	60	82	100	1	No
5	0.32 0.312	? 10	28	0	32	6	100	0.24	No

Concluding remarks

- Generally, results are better or at least the same as those of classical methods
- Simulated annealing and ant colonies are generally better
- Some work on tuning the parameters must be done:

α , φ , max_iter, population size

Concluding remarks

Monte-Carlo simulation:

Gaussian random variables $N(\mu, \sigma^2)$

- Number of objects (50, 100, 200, 500)
- Number of clusters (3, 5, 7)
- Variance σ^2 (similar, different)
- Cardinalities of clusters (similar, different)

Some References

- Trejos, J.; Murillo, A.; Piza, E. (1998) “Global stochastic optimization techniques applied to partitioning”, in: A. Rizzi et al. (Eds.) *Advances in Data Science and Classification*, Springer, Berlin: 185-190.
- Trejos, J.; Murillo, A.; Piza, E. (2004) “Clustering by Ant Colony Optimization”, In: D. Banks et (Eds.) *Classification, Clustering, and Data Mining Applications*, Springer, Berlin, 25-32.

Questions?

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Thank you!

Optimización multi-objetivo en Clasificación algunas ideas

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Organización

- Introducción – Problema Multiobjetivo.
- MO en clasificación
- Trabajo futuro.

Problema de optimización multiobjetivo

Ejemplo: Selección óptima de portafolios de inversión.

El inversionista quiere

- maximizar su rendimiento y
- minimizar el riesgo.

Riesgo $\longrightarrow$ Markowitz, Target Shortfall Probability (TSP)

Problemas con los datos en clasificación

- las variables no son del mismo tipo
- las dimensiones de estas

Problema de optimización multiobjetivo

En general, en un PMO tenemos:

$$F(x) = (f_1(x), \dots, f_n(x)).$$

Enfoque usual: $\longrightarrow$ un problema escalar o de un objetivo.

Esto puede no tener sentido si $f_1, \dots, f_n$ no son del mismo tipo.

Por ejemplo: si f_1 denota distancia, f_2 denota tiempo, ...

La escalarización puede perder sentido.

Nuestro enfoque: **Tratar el PMO directamente.**

Para comparar vectores en $\mathbb{R}^d \longrightarrow$ **orden de Pareto.**

$\vec{u} = (u_1, u_2, \dots, u_d)$, $\vec{v} = (v_1, v_2, \dots, v_d) \in \mathbb{R}^d$, entonces

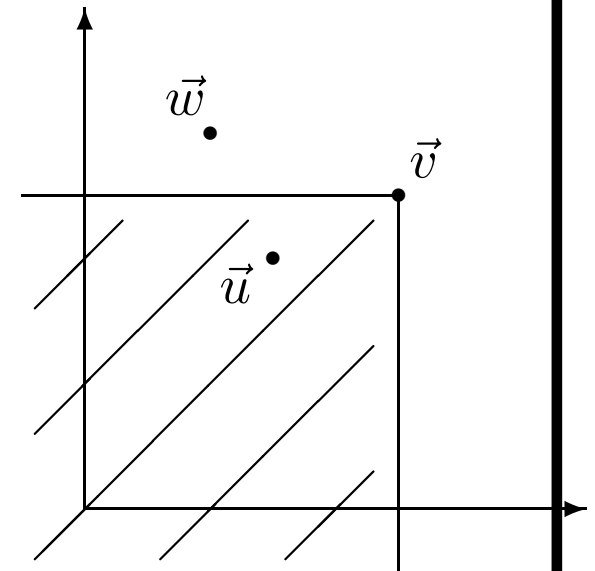
$$\vec{u} \preceq \vec{v} \iff u_i \leq v_i \quad \forall i \in \{1, \dots, d\}.$$

Orden parcial . $\vec{u} \prec \vec{v} \iff \vec{u} \preceq \vec{v}$ y $\vec{u} \neq \vec{v}$.

$\vec{v}$ domina a $\vec{u}$

$F : X \longrightarrow \mathbb{R}^d$ función vectorial,

$f_i : X \longrightarrow \mathbb{R}$ para cada $i \in \{1, \dots, d\}$.



El problema de optimización multiobjetivo es:

Encontrar $x^* \in X$ tal que

$$F(x^*) = \min_{x \in X} F(x) = \min_{x \in X} [f_1(x), \dots, f_n(x)], \quad (1)$$

Definición 1:

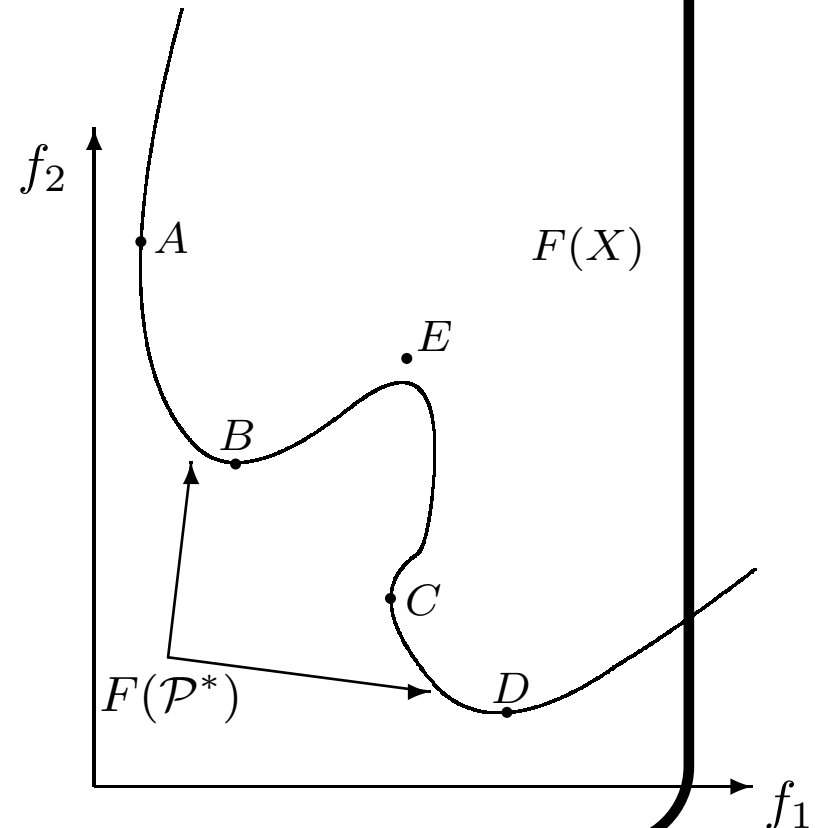
$x^* \in X$ se llama una **solución óptima de Pareto** para MOP (1) si no existe $x \in X$ tal que $F(x) \prec F(x^*)$. Sea

$$\mathcal{P}^* = \{x \in X : x \text{ es una solución óptima de Pareto}\}$$

el conjunto de óptimos de Pareto, y

$$F(\mathcal{P}^*) := \{F(x) : x \in \mathcal{P}^*\}$$

el frente de Pareto.



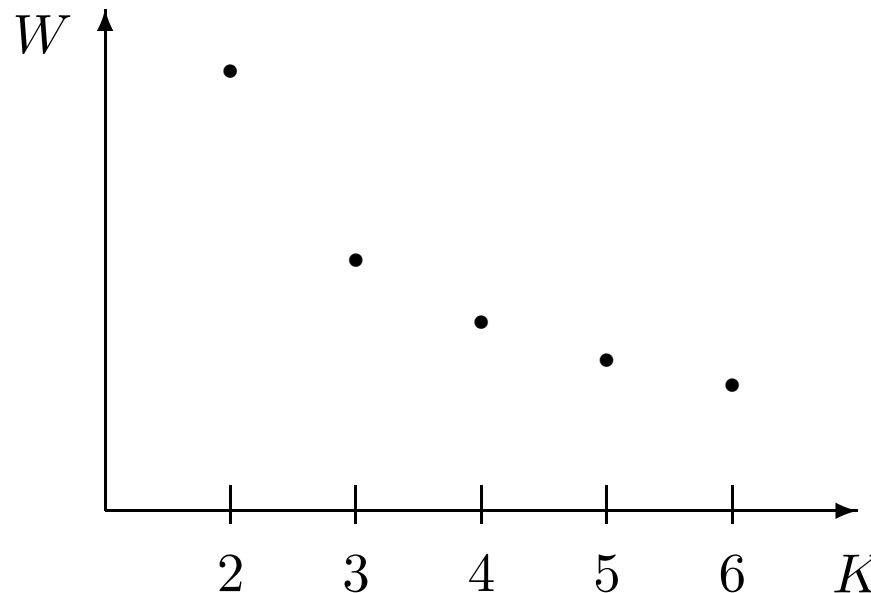
Ideas de uso de Optimización MO en clasificación

- Tomar

- . $f_1 = \text{Número de clases}$

- . $f_2 = W$ (inercia)

llevar a encontrar los óptimos de los diferentes números de clases



Ideas de uso de Optimización MO en clasificación

- dividir W (inercia) en partes de acuerdo al tipo de las variables

$$W = (W_1, W_2, \dots)$$

debería encontrar la solución clásica y elimina el efecto por las diferencias entre las variables

Trabajo Futuro

- programar los algoritmos presentados
- buscar otras posibilidades de usar optimización MO

Preguntas

gracias